

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.7265/-73.9998

473 W Broadway New York, NY 10012	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2023)	222,783		1.11 M		2.61 M		7.35 M	
Projected Population (2028)	245,182		1.19 M		2.68 M		7.11 M	
Census Population (2020)	229,855		1.12 M		2.65 M		7.67 M	
Census Population (2010)	217,996		957,824		2.34 M		7.03 M	
Projected Annual Growth (2023-2028)	22,399	2.0%	74,398	1.3%	64,764	0.5%	-237,189	-0.6%
Historical Annual Growth (2020-2023)	-7,072	-1.0%	-12,229	-0.4%	-39,024	-0.5%	-324,039	-1.4%
Historical Annual Growth (2010-2020)	11,859	0.5%	166,758	1.7%	308,809	1.3%	644,440	0.9%
Estimated Population Density (2023)	70,950 <i>psm</i>		39,361 <i>psm</i>		33,295 <i>psm</i>		23,405 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		314.0 <i>sq mi</i>	
Households								
Estimated Households (2023)	115,401		566,268		1.22 M		2.95 M	
Projected Households (2028)	126,464		611,052		1.28 M		2.98 M	
Census Households (2020)	118,060		557,736		1.22 M		3.01 M	
Census Households (2010)	111,695		474,827		1.07 M		2.73 M	
Projected Annual Growth (2023-2028)	11,063	1.9%	44,785	1.6%	59,256	1.0%	34,389	0.2%
Historical Annual Change (2010-2023)	3,706	0.3%	91,441	1.5%	145,823	1.0%	212,642	0.6%
Average Household Income								
Estimated Average Household Income (2023)	\$231,250		\$199,400		\$185,769		\$138,512	
Projected Average Household Income (2028)	\$231,658		\$202,433		\$194,201		\$149,969	
Census Average Household Income (2010)	\$135,390		\$120,652		\$110,707		\$79,125	
Census Average Household Income (2000)	\$88,954		\$81,531		\$80,389		\$59,907	
Projected Annual Change (2023-2028)	\$409	-	\$3,034	0.3%	\$8,432	0.9%	\$11,456	1.7%
Historical Annual Change (2000-2023)	\$142,295	7.0%	\$117,868	6.3%	\$105,380	5.7%	\$78,606	5.7%
Median Household Income								
Estimated Median Household Income (2023)	\$145,249		\$142,950		\$128,438		\$97,007	
Projected Median Household Income (2028)	\$149,529		\$146,973		\$132,534		\$99,787	
Census Median Household Income (2010)	\$81,325		\$79,962		\$73,034		\$57,000	
Census Median Household Income (2000)	\$58,370		\$55,097		\$52,883		\$42,619	
Projected Annual Change (2023-2028)	\$4,280	0.6%	\$4,023	0.6%	\$4,096	0.6%	\$2,780	0.6%
Historical Annual Change (2000-2023)	\$86,879	6.5%	\$87,853	6.9%	\$75,555	6.2%	\$54,388	5.5%
Per Capita Income								
Estimated Per Capita Income (2023)	\$120,340		\$101,866		\$86,904		\$55,760	
Projected Per Capita Income (2028)	\$119,991		\$104,567		\$92,936		\$63,088	
Census Per Capita Income (2010)	\$69,366		\$59,811		\$50,684		\$30,758	
Census Per Capita Income (2000)	\$45,367		\$39,518		\$36,074		\$22,941	
Projected Annual Change (2023-2028)	-\$349	-	\$2,701	0.5%	\$6,032	1.4%	\$7,328	2.6%
Historical Annual Change (2000-2023)	\$74,973	7.2%	\$62,348	6.9%	\$50,829	6.1%	\$32,818	6.2%
Estimated Average Household Net Worth (2023)	\$2.17 M		\$2.12 M		\$1.85 M		\$1.33 M	

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Lat/Lon: 40.7265/-73.9998

473 W Broadway New York, NY 10012	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity								
Total Population (2023)	222,783		1.11 M		2.61 M		7.35 M	
White (2023)	121,735	54.6%	590,062	53.0%	1.22 M	46.7%	2.69 M	36.6%
Black or African American (2023)	20,730	9.3%	135,905	12.2%	466,196	17.8%	1.74 M	23.7%
American Indian or Alaska Native (2023)	522	0.2%	4,302	0.4%	14,799	0.6%	54,760	0.7%
Asian (2023)	53,318	23.9%	211,285	19.0%	416,786	15.9%	1.22 M	16.6%
Hawaiian or Pacific Islander (2023)	187	-	1,069	-	1,948	-	4,886	-
Other Race (2023)	8,604	3.9%	71,468	6.4%	249,093	9.5%	994,911	13.5%
Two or More Races (2023)	17,688	7.9%	98,262	8.8%	244,415	9.4%	650,417	8.8%
Population < 18 (2023)	24,802	11.1%	163,919	14.7%	439,349	16.8%	1.45 M	19.7%
White Not Hispanic	13,964	56.3%	83,239	50.8%	181,433	41.3%	449,468	31.1%
Black or African American	2,305	9.3%	21,297	13.0%	85,159	19.4%	365,967	25.3%
Asian	4,626	18.7%	25,652	15.6%	59,898	13.6%	214,241	14.8%
Other Race Not Hispanic	1,115	4.5%	5,530	3.4%	14,428	3.3%	50,123	3.5%
Hispanic	2,791	11.3%	28,200	17.2%	98,431	22.4%	366,584	25.3%
Not Hispanic or Latino Population (2023)	190,660	85.6%	890,895	80.1%	1.98 M	75.9%	5.29 M	72.0%
Not Hispanic White	112,975	59.3%	537,686	60.4%	1.1 M	55.3%	2.38 M	44.9%
Not Hispanic Black or African American	18,832	9.9%	118,472	13.3%	416,166	21.0%	1.55 M	29.3%
Not Hispanic American Indian or Alaska Native	113	-	576	-	1,565	-	5,792	0.1%
Not Hispanic Asian	53,036	27.8%	209,116	23.5%	412,225	20.8%	1.2 M	22.8%
Not Hispanic Hawaiian or Pacific Islander	57	-	220	-	415	-	926	-
Not Hispanic Other Race	707	0.4%	3,868	0.4%	9,679	0.5%	35,031	0.7%
Not Hispanic Two or More Races	4,940	2.6%	20,958	2.4%	46,419	2.3%	115,563	2.2%
Hispanic or Latino Population (2023)	32,123	14.4%	221,458	19.9%	630,149	24.1%	2.06 M	28.0%
Hispanic White	8,761	27.3%	52,377	23.7%	123,381	19.6%	308,900	15.0%
Hispanic Black or African American	1,898	5.9%	17,433	7.9%	50,031	7.9%	188,662	9.2%
Hispanic American Indian or Alaska Native	408	1.3%	3,726	1.7%	13,234	2.1%	48,968	2.4%
Hispanic Asian	282	0.9%	2,169	1.0%	4,561	0.7%	13,480	0.7%
Hispanic Hawaiian or Pacific Islander	129	0.4%	849	0.4%	1,533	0.2%	3,960	0.2%
Hispanic Other Race	7,896	24.6%	67,599	30.5%	239,415	38.0%	959,880	46.6%
Hispanic Two or More Races	12,748	39.7%	77,303	34.9%	197,995	31.4%	534,854	26.0%
Not Hispanic or Latino Population (2020)	207,556	90.3%	939,303	83.5%	2.04 M	76.9%	5.39 M	70.3%
Hispanic or Latino Population (2020)	22,300	9.7%	185,279	16.5%	612,644	23.1%	2.28 M	29.7%
Not Hispanic or Latino Population (2010)	198,010	90.8%	795,565	83.1%	1.78 M	75.8%	4.91 M	69.9%
Hispanic or Latino Population (2010)	19,986	9.2%	162,259	16.9%	567,149	24.2%	2.12 M	30.1%
Not Hispanic or Latino Population (2028)	209,666	85.5%	951,847	80.2%	2.05 M	76.4%	5.14 M	72.3%
Hispanic or Latino Population (2028)	35,516	14.5%	234,903	19.8%	631,825	23.6%	1.97 M	27.7%
Projected Annual Growth (2023-2028)	3,393	2.1%	13,446	1.2%	1,676	-	-88,128	-0.9%
Historical Annual Growth (2010-2020)	2,313	1.2%	23,020	1.4%	45,495	0.8%	163,262	0.8%

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Total Age Distribution (2023)									
Total Population	222,783		1.11 M		2.61 M		7.35 M		
Age Under 5 Years	8,036	3.6%	59,838	5.4%	144,870	5.5%	428,030	5.8%	
Age 5 to 9 Years	7,161	3.2%	44,871	4.0%	122,417	4.7%	407,797	5.5%	
Age 10 to 14 Years	6,180	2.8%	39,079	3.5%	111,303	4.3%	392,188	5.3%	
Age 15 to 19 Years	11,110	5.0%	43,600	3.9%	109,553	4.2%	369,682	5.0%	
Age 20 to 24 Years	17,600	7.9%	75,060	6.7%	162,274	6.2%	464,016	6.3%	
Age 25 to 29 Years	26,586	11.9%	133,288	12.0%	276,080	10.6%	634,612	8.6%	
Age 30 to 34 Years	24,667	11.1%	136,262	12.2%	291,674	11.2%	672,857	9.2%	
Age 35 to 39 Years	19,048	8.5%	102,714	9.2%	227,878	8.7%	568,914	7.7%	
Age 40 to 44 Years	14,413	6.5%	74,741	6.7%	177,645	6.8%	489,847	6.7%	
Age 45 to 49 Years	12,920	5.8%	61,281	5.5%	149,361	5.7%	440,634	6.0%	
Age 50 to 54 Years	13,062	5.9%	60,045	5.4%	147,367	5.6%	449,196	6.1%	
Age 55 to 59 Years	12,842	5.8%	58,543	5.3%	144,262	5.5%	442,603	6.0%	
Age 60 to 64 Years	11,776	5.3%	55,165	5.0%	137,854	5.3%	419,451	5.7%	
Age 65 to 69 Years	10,649	4.8%	48,743	4.4%	123,863	4.7%	364,919	5.0%	
Age 70 to 74 Years	9,344	4.2%	42,694	3.8%	104,450	4.0%	298,705	4.1%	
Age 75 to 79 Years	7,244	3.3%	31,715	2.9%	77,752	3.0%	213,051	2.9%	
Age 80 to 84 Years	4,756	2.1%	21,340	1.9%	51,143	2.0%	141,193	1.9%	
Age 85 Years or Over	5,390	2.4%	23,374	2.1%	54,218	2.1%	152,244	2.1%	
Median Age	37.4		36.5		37.0		37.4		
Age 19 Years or Less	32,487	14.6%	187,387	16.8%	488,144	18.7%	1.6 M	21.7%	
Age 20 to 64 Years	152,913	68.6%	757,100	68.1%	1.71 M	65.6%	4.58 M	62.3%	
Age 65 Years or Over	37,383	16.8%	167,866	15.1%	411,426	15.7%	1.17 M	15.9%	
Female Age Distribution (2023)									
Female Population	112,170	50.3%	563,147	50.6%	1.34 M	51.4%	3.78 M	51.5%	
Age Under 5 Years	3,931	3.5%	29,004	5.2%	70,933	5.3%	209,365	5.5%	
Age 5 to 9 Years	3,547	3.2%	22,159	3.9%	60,186	4.5%	199,036	5.3%	
Age 10 to 14 Years	3,004	2.7%	18,933	3.4%	54,427	4.1%	191,322	5.1%	
Age 15 to 19 Years	6,384	5.7%	23,289	4.1%	56,192	4.2%	182,322	4.8%	
Age 20 to 24 Years	10,106	9.0%	41,751	7.4%	87,533	6.5%	238,447	6.3%	
Age 25 to 29 Years	13,824	12.3%	68,781	12.2%	144,076	10.7%	326,501	8.6%	
Age 30 to 34 Years	11,742	10.5%	65,802	11.7%	143,740	10.7%	333,213	8.8%	
Age 35 to 39 Years	8,869	7.9%	48,123	8.5%	110,039	8.2%	279,501	7.4%	
Age 40 to 44 Years	6,600	5.9%	34,906	6.2%	86,513	6.4%	244,312	6.5%	
Age 45 to 49 Years	5,978	5.3%	29,126	5.2%	73,620	5.5%	223,344	5.9%	
Age 50 to 54 Years	6,081	5.4%	28,834	5.1%	73,488	5.5%	228,840	6.0%	
Age 55 to 59 Years	5,991	5.3%	28,593	5.1%	72,582	5.4%	227,673	6.0%	
Age 60 to 64 Years	5,636	5.0%	27,805	4.9%	71,244	5.3%	220,289	5.8%	
Age 65 to 69 Years	5,209	4.6%	25,692	4.6%	66,952	5.0%	197,971	5.2%	
Age 70 to 74 Years	4,889	4.4%	23,853	4.2%	58,882	4.4%	168,131	4.4%	
Age 75 to 79 Years	4,103	3.7%	18,427	3.3%	45,617	3.4%	125,197	3.3%	
Age 80 to 84 Years	2,789	2.5%	12,810	2.3%	31,248	2.3%	87,099	2.3%	
Age 85 Years or Over	3,486	3.1%	15,258	2.7%	35,400	2.6%	101,697	2.7%	
Female Median Age	37.0		36.9		37.8		38.6		
Age 19 Years or Less	16,865	15.0%	93,385	16.6%	241,738	18.0%	782,046	20.7%	
Age 20 to 64 Years	74,828	66.7%	373,721	66.4%	862,836	64.3%	2.32 M	61.4%	
Age 65 Years or Over	20,477	18.3%	96,040	17.1%	238,099	17.7%	680,094	18.0%	

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473 W Broadway New York, NY 10012		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2023)									
Male Population	110,613	49.7%	549,206	49.4%	1.27 M	48.6%	3.57 M	48.5%	
Age Under 5 Years	4,105	3.7%	30,834	5.6%	73,937	5.8%	218,665	6.1%	
Age 5 to 9 Years	3,614	3.3%	22,711	4.1%	62,232	4.9%	208,761	5.9%	
Age 10 to 14 Years	3,177	2.9%	20,145	3.7%	56,876	4.5%	200,866	5.6%	
Age 15 to 19 Years	4,726	4.3%	20,311	3.7%	53,361	4.2%	187,360	5.3%	
Age 20 to 24 Years	7,494	6.8%	33,309	6.1%	74,740	5.9%	225,570	6.3%	
Age 25 to 29 Years	12,762	11.5%	64,506	11.7%	132,004	10.4%	308,111	8.6%	
Age 30 to 34 Years	12,925	11.7%	70,460	12.8%	147,934	11.6%	339,644	9.5%	
Age 35 to 39 Years	10,179	9.2%	54,591	9.9%	117,839	9.3%	289,413	8.1%	
Age 40 to 44 Years	7,812	7.1%	39,836	7.3%	91,132	7.2%	245,535	6.9%	
Age 45 to 49 Years	6,943	6.3%	32,155	5.9%	75,741	6.0%	217,291	6.1%	
Age 50 to 54 Years	6,980	6.3%	31,211	5.7%	73,878	5.8%	220,356	6.2%	
Age 55 to 59 Years	6,851	6.2%	29,950	5.5%	71,680	5.6%	214,930	6.0%	
Age 60 to 64 Years	6,139	5.6%	27,359	5.0%	66,610	5.2%	199,162	5.6%	
Age 65 to 69 Years	5,440	4.9%	23,051	4.2%	56,911	4.5%	166,949	4.7%	
Age 70 to 74 Years	4,455	4.0%	18,841	3.4%	45,569	3.6%	130,575	3.7%	
Age 75 to 79 Years	3,140	2.8%	13,288	2.4%	32,135	2.5%	87,854	2.5%	
Age 80 to 84 Years	1,966	1.8%	8,530	1.6%	19,895	1.6%	54,094	1.5%	
Age 85 Years or Over	1,904	1.7%	8,116	1.5%	18,819	1.5%	50,547	1.4%	
Male Median Age	37.8		36.1		36.3		36.1		
Age 19 Years or Less	15,622	14.1%	94,002	17.1%	246,406	19.4%	815,651	22.9%	
Age 20 to 64 Years	78,086	70.6%	383,378	69.8%	851,559	67.0%	2.26 M	63.4%	
Age 65 Years or Over	16,905	15.3%	71,826	13.1%	173,328	13.6%	490,019	13.7%	
Males per 100 Females (2023)									
Overall Comparison	99		98		95		94		
Age Under 5 Years	104	51.1%	106	51.5%	104	51.0%	104	51.1%	
Age 5 to 9 Years	102	50.5%	102	50.6%	103	50.8%	105	51.2%	
Age 10 to 14 Years	106	51.4%	106	51.6%	104	51.1%	105	51.2%	
Age 15 to 19 Years	74	42.5%	87	46.6%	95	48.7%	103	50.7%	
Age 20 to 24 Years	74	42.6%	80	44.4%	85	46.1%	95	48.6%	
Age 25 to 29 Years	92	48.0%	94	48.4%	92	47.8%	94	48.6%	
Age 30 to 34 Years	110	52.4%	107	51.7%	103	50.7%	102	50.5%	
Age 35 to 39 Years	115	53.4%	113	53.1%	107	51.7%	104	50.9%	
Age 40 to 44 Years	118	54.2%	114	53.3%	105	51.3%	101	50.1%	
Age 45 to 49 Years	116	53.7%	110	52.5%	103	50.7%	97	49.3%	
Age 50 to 54 Years	115	53.4%	108	52.0%	101	50.1%	96	49.1%	
Age 55 to 59 Years	114	53.3%	105	51.2%	99	49.7%	94	48.6%	
Age 60 to 64 Years	109	52.1%	98	49.6%	93	48.3%	90	47.5%	
Age 65 to 69 Years	104	51.1%	90	47.3%	85	45.9%	84	45.7%	
Age 70 to 74 Years	91	47.7%	79	44.1%	77	43.6%	78	43.7%	
Age 75 to 79 Years	77	43.4%	72	41.9%	70	41.3%	70	41.2%	
Age 80 to 84 Years	70	41.3%	67	40.0%	64	38.9%	62	38.3%	
Age 85 Years or Over	55	35.3%	53	34.7%	53	34.7%	50	33.2%	
Age 19 Years or Less	93	48.1%	101	50.2%	102	50.5%	104	51.1%	
Age 20 to 39 Years	97	49.3%	99	49.8%	97	49.3%	99	49.7%	
Age 40 to 64 Years	115	53.4%	108	51.8%	100	50.1%	96	48.9%	
Age 65 Years or Over	83	45.2%	75	42.8%	73	42.1%	72	41.9%	

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Household Type (2023)								
Total Households	115,401		566,268		1.22 M		2.95 M	
Households with Children	15,164	13.1%	89,492	15.8%	242,596	19.9%	787,357	26.7%
Average Household Size	1.8		1.9		2.1		2.4	
Household Density per Square Mile	36,752		20,038		15,527		9,379	
Population Family	114,633	51.5%	635,969	57.2%	1.7 M	64.9%	5.56 M	75.6%
Population Non-Family	91,628	41.1%	430,333	38.7%	841,300	32.2%	1.61 M	21.8%
Population Group Quarters	16,522	7.4%	46,052	4.1%	75,354	2.9%	189,157	2.6%
Family Households	43,723	37.9%	233,033	41.2%	573,241	47.0%	1.7 M	57.6%
Married Couple Households	31,980	73.1%	160,005	68.7%	372,673	65.0%	1.02 M	60.2%
Other Family Households with Children	11,742	26.9%	73,028	31.3%	200,568	35.0%	676,291	39.8%
Family Households with Children	15,091	34.5%	89,162	38.3%	241,675	42.2%	783,248	46.1%
Married Couple with Children	11,790	78.1%	65,064	73.0%	158,991	65.8%	477,151	60.9%
Other Family Households with Children	3,301	21.9%	24,098	27.0%	82,684	34.2%	306,097	39.1%
Family Households No Children	28,632	65.5%	143,871	61.7%	331,566	57.8%	914,304	53.9%
Married Couple No Children	20,191	70.5%	94,942	66.0%	213,682	64.4%	544,110	59.5%
Other Family Households No Children	8,441	29.5%	48,930	34.0%	117,884	35.6%	370,194	40.5%
Non-Family Households	71,678	62.1%	333,234	58.8%	645,803	53.0%	1.25 M	42.4%
Non-Family Households with Children	73	0.1%	330	-	921	0.1%	4,109	0.3%
Non-Family Households No Children	71,605	99.9%	332,904	99.9%	644,882	99.9%	1.24 M	99.7%
Average Family Household Size	2.6		2.7		3.0		3.3	
Average Family Income	\$331,041		\$265,979		\$236,805		\$159,253	
Median Family Income	\$197,995		\$187,683		\$161,864		\$113,852	
Average Non-Family Household Size	1.3		1.3		1.3		1.3	
Marital Status (2023)								
Population Age 15 Years or Over	201,406		968,565		2.24 M		6.12 M	
Never Married	113,796	56.5%	498,533	51.5%	1.08 M	48.4%	2.76 M	45.0%
Currently Married	58,299	28.9%	322,186	33.3%	771,200	34.5%	2.11 M	34.5%
Previously Married	29,311	14.6%	147,846	15.3%	381,990	17.1%	1.25 M	20.5%
Separated	7,235	24.7%	41,705	28.2%	111,627	29.2%	422,659	33.8%
Widowed	7,775	26.5%	35,047	23.7%	91,754	24.0%	303,663	24.2%
Divorced	14,301	48.8%	71,093	48.1%	178,609	46.8%	525,965	42.0%
Educational Attainment (2023)								
Adult Population Age 25 Years or Over	172,696		849,905		1.96 M		5.29 M	
Elementary (Grade Level 0 to 8)	9,234	5.3%	40,279	4.7%	105,903	5.4%	456,519	8.6%
Some High School (Grade Level 9 to 11)	6,669	3.9%	31,852	3.7%	85,896	4.4%	348,275	6.6%
High School Graduate	11,709	6.8%	85,525	10.1%	273,100	13.9%	1.15 M	21.8%
Some College	11,517	6.7%	66,761	7.9%	180,996	9.2%	643,801	12.2%
Associate Degree Only	4,581	2.7%	26,554	3.1%	81,357	4.1%	319,855	6.0%
Bachelor Degree Only	73,560	42.6%	325,704	38.3%	664,118	33.8%	1.36 M	25.6%
Graduate Degree	55,427	32.1%	273,230	32.1%	572,177	29.1%	1.01 M	19.1%
Any College (Some College or Higher)	145,085	84.0%	692,249	81.5%	1.5 M	76.3%	3.33 M	63.0%
College Degree + (Bachelor Degree or Higher)	128,987	74.7%	598,934	70.5%	1.24 M	63.0%	2.37 M	44.8%

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Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.7265/-73.9998

473 W Broadway New York, NY 10012		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing									
Total Housing Units (2023)		134,941		660,872		1.41 M		3.34 M	
Total Housing Units (2020)		129,633		626,485		1.35 M		3.25 M	
Historical Annual Growth (2020-2023)		5,309	1.4%	34,387	1.8%	58,441	1.4%	98,079	1.0%
Housing Units Occupied (2023)		115,401	85.5%	566,268	85.7%	1.22 M	86.5%	2.95 M	88.1%
Housing Units Owner-Occupied		29,033	25.2%	142,987	25.3%	324,776	26.6%	879,239	29.9%
Housing Units Renter-Occupied		86,367	74.8%	423,281	74.7%	894,267	73.4%	2.07 M	70.1%
Housing Units Vacant (2023)		19,541	14.5%	94,604	14.3%	190,749	13.5%	398,770	11.9%
Household Size (2023)									
Total Households		115,401		566,268		1.22 M		2.95 M	
1 Person Households		49,025	42.5%	237,012	41.9%	475,713	39.0%	975,163	33.1%
2 Person Households		42,392	36.7%	204,718	36.2%	413,212	33.9%	894,946	30.4%
3 Person Households		12,765	11.1%	66,396	11.7%	157,403	12.9%	447,813	15.2%
4 Person Households		7,226	6.3%	35,527	6.3%	97,707	8.0%	317,310	10.8%
5 Person Households		2,414	2.1%	12,296	2.2%	40,799	3.3%	160,509	5.4%
6 Person Households		861	0.7%	5,000	0.9%	17,615	1.4%	76,129	2.6%
7 or More Person Households		718	0.6%	5,320	0.9%	16,595	1.4%	73,382	2.5%
Household Income Distribution (2023)									
HH Income \$200,000 or More		41,050	35.6%	194,494	34.3%	356,265	29.2%	558,845	19.0%
HH Income \$150,000 to \$199,999		11,523	10.0%	62,925	11.1%	129,262	10.6%	272,666	9.3%
HH Income \$125,000 to \$149,999		7,007	6.1%	36,655	6.5%	79,926	6.6%	187,776	6.4%
HH Income \$100,000 to \$124,999		8,870	7.7%	44,274	7.8%	98,917	8.1%	249,935	8.5%
HH Income \$75,000 to \$99,999		9,617	8.3%	47,170	8.3%	117,068	9.6%	320,782	10.9%
HH Income \$50,000 to \$74,999		10,142	8.8%	45,264	8.0%	117,752	9.7%	363,628	12.3%
HH Income \$35,000 to \$49,999		5,412	4.7%	29,379	5.2%	75,484	6.2%	247,816	8.4%
HH Income \$25,000 to \$34,999		4,797	4.2%	24,162	4.3%	58,291	4.8%	187,710	6.4%
HH Income \$15,000 to \$24,999		4,586	4.0%	25,633	4.5%	61,382	5.0%	191,695	6.5%
HH Income \$10,000 to \$14,999		3,642	3.2%	19,697	3.5%	45,585	3.7%	136,884	4.6%
HH Income Under \$10,000		8,754	7.6%	36,615	6.5%	79,111	6.5%	227,517	7.7%
Household Vehicles (2023)									
Households 0 Vehicles Available		87,833	76.1%	382,628	67.6%	750,782	61.6%	1.54 M	52.4%
Households 1 Vehicle Available		24,068	20.9%	154,820	27.3%	380,775	31.2%	1.03 M	35.0%
Households 2 Vehicles Available		2,746	2.4%	23,668	4.2%	70,728	5.8%	289,197	9.8%
Households 3 or More Vehicles Available		754	0.7%	5,151	0.9%	16,759	1.4%	83,394	2.8%
Total Vehicles Available		32,073		219,294		577,031		1.88 M	
Average Vehicles per Household		-		-		-		-	
Owner-Occupied Household Vehicles		16,509	51.5%	101,353	46.2%	271,598	47.1%	991,664	52.6%
Average Vehicles per Owner-Occupied Household		-		-		-		1.1	
Renter-Occupied Household Vehicles		15,564	48.5%	117,941	53.8%	305,433	52.9%	892,195	47.4%
Average Vehicles per Renter-Occupied Household		-		-		-		-	
Travel Time (2023)									
Worker Base Age 16 years or Over		134,721		677,126		1.51 M		3.75 M	
Travel to Work in 14 Minutes or Less		13,810	10.3%	60,183	8.9%	121,927	8.1%	313,976	8.4%
Travel to Work in 15 to 29 Minutes		33,876	25.1%	140,379	20.7%	279,509	18.5%	638,850	17.1%
Travel to Work in 30 to 59 Minutes		28,121	20.9%	174,411	25.8%	448,071	29.7%	1.19 M	31.7%
Travel to Work in 60 Minutes or More		5,731	4.3%	40,841	6.0%	126,345	8.4%	573,779	15.3%
Work at Home		53,183	39.5%	261,311	38.6%	531,785	35.3%	1.03 M	27.6%
Average Minutes Travel to Work		24.8		28.8		31.6		36.2	

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473 W Broadway New York, NY 10012	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2023)								
Worker Base Age 16 years or Over	134,721		677,126		1.51 M		3.75 M	
Drive to Work Alone	6,900	5.1%	69,289	10.2%	212,702	14.1%	797,219	21.3%
Drive to Work in Carpool	1,583	1.2%	14,881	2.2%	46,591	3.1%	159,355	4.3%
Travel to Work by Public Transportation	44,871	33.3%	215,922	31.9%	495,996	32.9%	1.29 M	34.5%
Drive to Work on Motorcycle	71	-	340	-	1,071	-	3,109	-
Bicycle to Work	4,040	3.0%	15,005	2.2%	30,242	2.0%	59,156	1.6%
Walk to Work	22,295	16.5%	91,036	13.4%	167,353	11.1%	342,041	9.1%
Other Means	1,778	1.3%	9,342	1.4%	21,897	1.5%	59,552	1.6%
Work at Home	53,183	39.5%	261,311	38.6%	531,785	35.3%	1.03 M	27.6%
Daytime Demographics (2023)								
Total Businesses	21,643		123,428		176,557		317,047	
Total Employees	236,455		1.97 M		2.42 M		3.48 M	
Company Headquarter Businesses	1,100	5.1%	8,518	6.9%	10,117	5.7%	13,904	4.4%
Company Headquarter Employees	56,568	23.9%	674,395	34.3%	743,762	30.7%	872,436	25.0%
Employee Population per Business	10.9	to 1	15.9	to 1	13.7	to 1	11.0	to 1
Residential Population per Business	10.3	to 1	9.0	to 1	14.8	to 1	23.2	to 1
Adj. Daytime Demographics Age 16 Years or Over	301,945		2.25 M		3.13 M		5.78 M	
Labor Force								
Labor Population Age 16 Years or Over (2023)	200,220		961,346		2.21 M		6.04 M	
Labor Force Total Males (2023)	99,173	49.5%	471,834	49.1%	1.07 M	48.2%	2.9 M	47.9%
Male Civilian Employed	68,987	69.6%	348,998	74.0%	770,226	72.2%	1.92 M	66.2%
Male Civilian Unemployed	2,372	2.4%	14,713	3.1%	37,947	3.6%	113,234	3.9%
Males in Armed Forces	8	-	109	-	531	-	2,987	0.1%
Males Not in Labor Force	27,806	28.0%	108,015	22.9%	258,623	24.2%	864,346	29.8%
Labor Force Total Females (2023)	101,047	50.5%	489,512	50.9%	1.15 M	51.8%	3.15 M	52.1%
Female Civilian Employed	65,735	65.1%	328,140	67.0%	737,447	64.3%	1.83 M	58.1%
Female Civilian Unemployed	3,268	3.2%	13,487	2.8%	34,438	3.0%	98,557	3.1%
Females in Armed Forces	-	-	296	-	361	-	776	-
Females Not in Labor Force	32,044	31.7%	147,588	30.1%	374,293	32.6%	1.22 M	38.7%
Unemployment Rate	5,640	2.8%	28,200	2.9%	72,385	3.3%	211,791	3.5%
Occupation (2023)								
Occupation Population Age 16 Years or Over	134,721		677,126		1.51 M		3.75 M	
Occupation Total Males	68,987	51.2%	348,994	51.5%	770,208	51.1%	1.92 M	51.2%
Occupation Total Females	65,733	48.8%	328,132	48.5%	737,428	48.9%	1.83 M	48.8%
Management, Business, Financial Operations	41,329	30.7%	207,027	30.6%	401,773	26.6%	762,894	20.4%
Professional, Related	47,835	35.5%	234,656	34.7%	512,221	34.0%	1.09 M	29.0%
Service	14,850	11.0%	74,791	11.0%	197,685	13.1%	690,094	18.4%
Sales, Office	24,766	18.4%	119,122	17.6%	263,512	17.5%	688,722	18.4%
Farming, Fishing, Forestry	60	-	205	-	709	-	2,303	-
Construction, Extraction, Maintenance	1,495	1.1%	13,518	2.0%	45,380	3.0%	197,723	5.3%
Production, Transport, Material Moving	4,386	3.3%	27,806	4.1%	86,356	5.7%	317,357	8.5%
White Collar Workers	113,930	84.6%	560,805	82.8%	1.18 M	78.1%	2.54 M	67.8%
Blue Collar Workers	20,790	15.4%	116,321	17.2%	330,131	21.9%	1.21 M	32.2%

Complete Profile

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473 W Broadway New York, NY 10012		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2023)									
Total Units		115,401		566,268		1.22 M		2.95 M	
1 Detached Unit		1,650	1.4%	14,911	2.6%	49,344	4.0%	243,582	8.3%
1 Attached Unit		970	0.8%	14,386	2.5%	46,945	3.9%	183,729	6.2%
2 Units		1,394	1.2%	21,472	3.8%	87,433	7.2%	341,392	11.6%
3 to 4 Units		3,859	3.3%	35,267	6.2%	103,689	8.5%	283,778	9.6%
5 to 9 Units		9,155	7.9%	47,701	8.4%	118,687	9.7%	230,777	7.8%
10 to 19 Units		18,157	15.7%	53,681	9.5%	117,867	9.7%	224,316	7.6%
20 to 49 Units		29,842	25.9%	97,022	17.1%	202,480	16.6%	473,034	16.1%
50 or More Units		50,209	43.5%	280,930	49.6%	490,745	40.3%	959,175	32.6%
Mobile Home or Trailer		86	-	523	-	1,210	-	4,110	0.1%
Other Structure		79	-	375	-	644	-	1,359	-
Homes Built By Year (2023)									
Homes Built 2014 or later		60	-	643	-	1,753	0.1%	5,176	0.2%
Homes Built 2010 to 2013		4,891	3.6%	63,792	9.7%	114,653	8.1%	205,372	6.1%
Homes Built 2000 to 2009		5,431	4.0%	54,602	8.3%	94,743	6.7%	182,730	5.5%
Homes Built 1990 to 1999		2,954	2.2%	22,219	3.4%	45,556	3.2%	108,382	3.2%
Homes Built 1980 to 1989		5,165	3.8%	33,213	5.0%	66,085	4.7%	146,258	4.4%
Homes Built 1970 to 1979		7,506	5.6%	37,382	5.7%	85,559	6.1%	208,232	6.2%
Homes Built 1960 to 1969		13,848	10.3%	56,295	8.5%	121,459	8.6%	334,333	10.0%
Homes Built 1950 to 1959		8,652	6.4%	44,346	6.7%	103,641	7.4%	338,684	10.1%
Homes Built 1940 to 1949		6,428	4.8%	36,926	5.6%	87,057	6.2%	266,292	8.0%
Homes Built Before 1939		60,466	44.8%	216,849	32.8%	498,538	35.4%	1.15 M	34.4%
Median Age of Homes		71.2 yrs		61.0 yrs		63.7 yrs		65.8 yrs	
Home Values (2023)									
Owner Specified Housing Units		29,033		142,987		324,776		879,239	
Home Values \$1,000,000 or More		14,651	50.5%	58,778	41.1%	126,131	38.8%	219,935	25.0%
Home Values \$750,000 to \$999,999		5,934	20.4%	28,058	19.6%	59,572	18.3%	161,703	18.4%
Home Values \$500,000 to \$749,999		5,119	17.6%	30,149	21.1%	67,733	20.9%	224,511	25.5%
Home Values \$400,000 to \$499,999		917	3.2%	7,893	5.5%	21,066	6.5%	79,077	9.0%
Home Values \$300,000 to \$399,999		666	2.3%	6,584	4.6%	20,349	6.3%	75,447	8.6%
Home Values \$250,000 to \$299,999		257	0.9%	2,273	1.6%	6,929	2.1%	28,835	3.3%
Home Values \$200,000 to \$249,999		229	0.8%	1,520	1.1%	4,588	1.4%	22,020	2.5%
Home Values \$175,000 to \$199,999		87	0.3%	678	0.5%	1,766	0.5%	7,315	0.8%
Home Values \$150,000 to \$174,999		109	0.4%	770	0.5%	2,467	0.8%	9,103	1.0%
Home Values \$125,000 to \$149,999		43	0.1%	410	0.3%	715	0.2%	2,950	0.3%
Home Values \$100,000 to \$124,999		113	0.4%	956	0.7%	2,450	0.8%	8,776	1.0%
Home Values \$90,000 to \$99,999		117	0.4%	347	0.2%	618	0.2%	2,145	0.2%
Home Values \$80,000 to \$89,999		78	0.3%	366	0.3%	513	0.2%	1,661	0.2%
Home Values \$70,000 to \$79,999		14	-	331	0.2%	677	0.2%	2,072	0.2%
Home Values \$60,000 to \$69,999		60	0.2%	289	0.2%	808	0.2%	2,997	0.3%
Home Values \$50,000 to \$59,999		25	-	256	0.2%	608	0.2%	3,418	0.4%
Home Values \$35,000 to \$49,999		221	0.8%	845	0.6%	1,465	0.5%	4,238	0.5%
Home Values \$25,000 to \$34,999		98	0.3%	380	0.3%	1,021	0.3%	4,419	0.5%
Home Values \$10,000 to \$24,999		65	0.2%	748	0.5%	1,473	0.5%	5,551	0.6%
Home Values Under \$10,000		228	0.8%	1,355	0.9%	3,826	1.2%	13,064	1.5%
Owner-Occupied Median Home Value		\$1.28 M		\$1.02 M		\$1.01 M		\$781,917	
Renter-Occupied Median Rent		\$2,020		\$2,034		\$1,903		\$1,616	

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473 W Broadway New York, NY 10012	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Annual Consumer Expenditure (2023)								
Total Household Expenditure	\$15.79 B		\$67.93 B		\$138.08 B		\$263.2 B	
Total Non-Retail Expenditure	\$8.58 B		\$36.84 B		\$74.7 B		\$141.53 B	
Total Retail Expenditure	\$7.21 B		\$31.09 B		\$63.38 B		\$121.67 B	
Apparel	\$585.14 M		\$2.52 B		\$5.09 B		\$9.61 B	
Contributions	\$594.75 M		\$2.54 B		\$5.07 B		\$9.21 B	
Education	\$639.35 M		\$2.72 B		\$5.37 B		\$9.54 B	
Entertainment	\$927.19 M		\$3.98 B		\$8.05 B		\$15.14 B	
Food and Beverages	\$2.24 B		\$9.67 B		\$19.76 B		\$38.17 B	
Furnishings and Equipment	\$571.1 M		\$2.46 B		\$4.97 B		\$9.37 B	
Gifts	\$489.74 M		\$2.08 B		\$4.12 B		\$7.35 B	
Health Care	\$1.22 B		\$5.27 B		\$10.82 B		\$21.09 B	
Household Operations	\$647.06 M		\$2.78 B		\$5.62 B		\$10.56 B	
Miscellaneous Expenses	\$305.89 M		\$1.31 B		\$2.66 B		\$5.04 B	
Personal Care	\$211.24 M		\$910.3 M		\$1.85 B		\$3.54 B	
Personal Insurance	\$123.06 M		\$526.52 M		\$1.06 B		\$1.94 B	
Reading	\$35.49 M		\$152.34 M		\$308.6 M		\$581.46 M	
Shelter	\$3.41 B		\$14.67 B		\$29.77 B		\$56.63 B	
Tobacco	\$72.46 M		\$315.68 M		\$666.7 M		\$1.4 B	
Transportation	\$2.69 B		\$11.62 B		\$23.74 B		\$45.87 B	
Utilities	\$1.02 B		\$4.43 B		\$9.15 B		\$18.14 B	
Monthly Household Consumer Expenditure (2023)								
Total Household Expenditure	\$11,400		\$9,997		\$9,439		\$7,447	
Total Non-Retail Expenditure	\$6,193	54.3%	\$5,422	54.2%	\$5,106	54.1%	\$4,004	53.8%
Total Retail Expenditures	\$5,207	45.7%	\$4,576	45.8%	\$4,333	45.9%	\$3,442	46.2%
Apparel	\$423	3.7%	\$370	3.7%	\$348	3.7%	\$272	3.7%
Contributions	\$429	3.8%	\$373	3.7%	\$346	3.7%	\$261	3.5%
Education	\$462	4.0%	\$400	4.0%	\$367	3.9%	\$270	3.6%
Entertainment	\$670	5.9%	\$586	5.9%	\$551	5.8%	\$428	5.8%
Food and Beverages	\$1,619	14.2%	\$1,423	14.2%	\$1,351	14.3%	\$1,080	14.5%
Furnishings and Equipment	\$412	3.6%	\$361	3.6%	\$340	3.6%	\$265	3.6%
Gifts	\$354	3.1%	\$305	3.1%	\$282	3.0%	\$208	2.8%
Health Care	\$883	7.7%	\$775	7.8%	\$739	7.8%	\$597	8.0%
Household Operations	\$467	4.1%	\$409	4.1%	\$384	4.1%	\$299	4.0%
Miscellaneous Expenses	\$221	1.9%	\$193	1.9%	\$182	1.9%	\$143	1.9%
Personal Care	\$153	1.3%	\$134	1.3%	\$127	1.3%	\$100	1.3%
Personal Insurance	\$89	0.8%	\$77	0.8%	\$72	0.8%	\$55	0.7%
Reading	\$26	0.2%	\$22	0.2%	\$21	0.2%	\$16	0.2%
Shelter	\$2,463	21.6%	\$2,159	21.6%	\$2,035	21.6%	\$1,602	21.5%
Tobacco	\$52	0.5%	\$46	0.5%	\$46	0.5%	\$40	0.5%
Transportation	\$1,939	17.0%	\$1,709	17.1%	\$1,623	17.2%	\$1,298	17.4%
Utilities	\$739	6.5%	\$652	6.5%	\$625	6.6%	\$513	6.9%