Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

WRG
WHARTON REALTY GROUP

Lat/Lon: 33.8048/-84.1932

937 N Hairston Rd Stone Mountain, GA 30083	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2023)	16,000		90,755		221,597		962,046	
Projected Population (2028)	16,546		93,872		229,388		1.01 M	
Census Population (2020)	15,885		90,345		221,319		958,746	
Census Population (2010)	15,044		82,622		202,016		856,465	
Projected Annual Growth (2023-2028)	546	0.7%	3,117	0.7%	7,791	0.7%	46,093	1.0%
Historical Annual Growth (2020-2023)	115	0.2%	410	0.2%	278	-	3,300	0.1%
Historical Annual Growth (2010-2020)	841	0.6%	7,723	0.9%	19,303	1.0%	102,281	1.2%
Estimated Population Density (2023)	5,096	psm	3,211	psm	2,823	psm	3,063	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households								
Estimated Households (2023)	6,151		33,520		84,962		375,569	
Projected Households (2028)	6,254		34,194		86,932		390,786	
Census Households (2020)	6,030		33,010		83,439		367,695	
Census Households (2010)	5,747		30,710		75,879		326,298	
Projected Annual Growth (2023-2028)	103	0.3%	674	0.4%	1,970	0.5%	15,217	0.8%
Historical Annual Change (2010-2023)	404	0.5%	2,811	0.7%	9,083	0.9%	49,271	1.2%
Average Household Income								
Estimated Average Household Income (2023)	$61,065		$78,229		$95,139		$115,703	
Projected Average Household Income (2028)	$63,973		$82,770		$100,610		$120,266	
Census Average Household Income (2010)	$44,162		$50,892		$57,981		$65,640	
Census Average Household Income (2000)	$45,234		$53,342		$58,661		$62,442	
Projected Annual Change (2023-2028)	$2,908	1.0%	$4,542	1.2%	$5,472	1.2%	$4,563	0.8%
Historical Annual Change (2000-2023)	$15,831	1.5%	$24,886	2.0%	$36,478	2.7%	$53,261	3.7%
Median Household Income								
Estimated Median Household Income (2023)	$49,900		$62,930		$74,315		$88,921	
Projected Median Household Income (2028)	$50,642		$63,190		$75,259		$90,694	
Census Median Household Income (2010)	$37,014		$42,379		$48,572		$51,970	
Census Median Household Income (2000)	$39,448		$46,630		$50,248		$52,196	
Projected Annual Change (2023-2028)	$743	0.3%	$259	-	$945	0.3%	$1,774	0.4%
Historical Annual Change (2000-2023)	$10,452	1.2%	$16,301	1.5%	$24,067	2.1%	$36,725	3.1%
Per Capita Income								
Estimated Per Capita Income (2023)	$23,485		$28,926		$36,597		$45,253	
Projected Per Capita Income (2028)	$24,191		$30,181		$38,245		$46,699	
Census Per Capita Income (2010)	$16,868		$18,920		$21,783		$25,010	
Census Per Capita Income (2000)	$16,770		$19,043		$21,133		$23,140	
Projected Annual Change (2023-2028)	$706	0.6%	$1,256	0.9%	$1,648	0.9%	$1,446	0.6%
Historical Annual Change (2000-2023)	$6,715	1.7%	$9,882	2.3%	$15,464	3.2%	$22,113	4.2%
Estimated Average Household Net Worth (2023)	$281,495		$350,992		$436,417		$573,670	

Lat/Lon: 33.8048/-84.1932

937 N Hairston Rd Stone Mountain, GA 30083	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity								
Total Population (2023)	16,000		90,755		221,597		962,046	
White (2023)	2,293	*14.3%*	14,648	*16.1%*	51,639	*23.3%*	286,391	*29.8%*
Black or African American (2023)	11,484	*71.8%*	62,766	*69.2%*	134,810	*60.8%*	457,781	*47.6%*
American Indian or Alaska Native (2023)	50	*0.3%*	205	*0.2%*	566	*0.3%*	5,397	*0.6%*
Asian (2023)	1,101	*6.9%*	8,390	*9.2%*	20,769	*9.4%*	84,129	*8.7%*
Hawaiian or Pacific Islander (2023)	3	*-*	13	*-*	49	*-*	321	*-*
Other Race (2023)	493	*3.1%*	2,027	*2.2%*	6,140	*2.8%*	74,529	*7.7%*
Two or More Races (2023)	576	*3.6%*	2,706	*3.0%*	7,624	*3.4%*	53,500	*5.6%*
Population < 18 (2023)	4,086	*25.5%*	22,295	*24.6%*	49,855	*22.5%*	216,437	*22.5%*
White Not Hispanic	442	*10.8%*	2,696	*12.1%*	9,402	*18.9%*	52,456	*24.2%*
Black or African American	3,046	*74.5%*	15,932	*71.5%*	31,236	*62.7%*	103,360	*47.8%*
Asian	256	*6.3%*	2,141	*9.6%*	4,888	*9.8%*	17,669	*8.2%*
Other Race Not Hispanic	116	*2.8%*	665	*3.0%*	1,605	*3.2%*	6,581	*3.0%*
Hispanic	226	*5.5%*	862	*3.9%*	2,723	*5.5%*	36,371	*16.8%*
Not Hispanic or Latino Population (2023)	15,000	*93.8%*	86,725	*95.6%*	209,100	*94.4%*	816,173	*84.8%*
Not Hispanic White	2,161	*14.4%*	14,104	*16.3%*	49,682	*23.8%*	265,540	*32.5%*
Not Hispanic Black or African American	11,338	*75.6%*	62,093	*71.6%*	133,415	*63.8%*	446,028	*54.6%*
Not Hispanic American Indian or Alaska Native	20	*0.1%*	101	*0.1%*	240	*0.1%*	888	*0.1%*
Not Hispanic Asian	1,099	*7.3%*	8,369	*9.7%*	20,722	*9.9%*	82,848	*10.2%*
Not Hispanic Hawaiian or Pacific Islander	1	*-*	8	*-*	29	*-*	140	*-*
Not Hispanic Other Race	47	*0.3%*	330	*0.4%*	811	*0.4%*	3,241	*0.4%*
Not Hispanic Two or More Races	334	*2.2%*	1,719	*2.0%*	4,202	*2.0%*	17,488	*2.1%*
Hispanic or Latino Population (2023)	1,000	*6.2%*	4,030	*4.4%*	12,497	*5.6%*	145,873	*15.2%*
Hispanic White	132	*13.2%*	544	*13.5%*	1,957	*15.7%*	20,851	*14.3%*
Hispanic Black or African American	146	*14.6%*	673	*16.7%*	1,395	*11.2%*	11,752	*8.1%*
Hispanic American Indian or Alaska Native	30	*3.0%*	104	*2.6%*	326	*2.6%*	4,508	*3.1%*
Hispanic Asian	2	*0.2%*	21	*0.5%*	47	*0.4%*	1,280	*0.9%*
Hispanic Hawaiian or Pacific Islander	2	*0.2%*	4	*0.1%*	20	*0.2%*	180	*0.1%*
Hispanic Other Race	445	*44.5%*	1,697	*42.1%*	5,330	*42.6%*	71,288	*48.9%*
Hispanic Two or More Races	242	*24.2%*	987	*24.5%*	3,422	*27.4%*	36,012	*24.7%*
Not Hispanic or Latino Population (2020)	14,499	*91.3%*	85,152	*94.3%*	205,330	*92.8%*	788,229	*82.2%*
Hispanic or Latino Population (2020)	1,387	*8.7%*	5,193	*5.7%*	15,989	*7.2%*	170,517	*17.8%*
Not Hispanic or Latino Population (2010)	13,822	*91.9%*	78,443	*94.9%*	190,062	*94.1%*	718,321	*83.9%*
Hispanic or Latino Population (2010)	1,223	*8.1%*	4,179	*5.1%*	11,955	*5.9%*	138,144	*16.1%*
Not Hispanic or Latino Population (2028)	15,527	*93.8%*	89,760	*95.6%*	216,419	*94.3%*	853,784	*84.7%*
Hispanic or Latino Population (2028)	1,019	*6.2%*	4,112	*4.4%*	12,968	*5.7%*	154,355	*15.3%*
Projected Annual Growth (2023-2028)	19	*0.4%*	83	*0.4%*	471	*0.8%*	8,482	*1.2%*
Historical Annual Growth (2010-2020)	164	*1.3%*	1,014	*2.4%*	4,034	*3.4%*	32,373	*2.3%*

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Lat/Lon: 33.8048/-84.1932

937 N Hairston Rd **Stone Mountain, GA 30083**	**1 mi radius**		**3 mi radius**		**5 mi radius**		**10 mi radius**	
Total Age Distribution (2023)								
Total Population	16,000		90,755		221,597		962,046	
Age Under 5 Years	1,224	7.7%	6,625	7.3%	14,090	6.4%	60,856	6.3%
Age 5 to 9 Years	1,104	6.9%	6,026	6.6%	13,502	6.1%	58,581	6.1%
Age 10 to 14 Years	1,109	6.9%	6,069	6.7%	13,896	6.3%	59,697	6.2%
Age 15 to 19 Years	1,002	6.3%	5,572	6.1%	13,038	5.9%	59,323	6.2%
Age 20 to 24 Years	1,111	6.9%	5,991	6.6%	14,009	6.3%	67,616	7.0%
Age 25 to 29 Years	1,341	8.4%	6,999	7.7%	16,239	7.3%	76,547	8.0%
Age 30 to 34 Years	1,373	8.6%	7,479	8.2%	17,737	8.0%	80,114	8.3%
Age 35 to 39 Years	1,130	7.1%	6,366	7.0%	15,701	7.1%	69,925	7.3%
Age 40 to 44 Years	1,047	6.5%	6,077	6.7%	15,257	6.9%	65,831	6.8%
Age 45 to 49 Years	970	6.1%	5,608	6.2%	14,261	6.4%	60,648	6.3%
Age 50 to 54 Years	1,015	6.3%	5,863	6.5%	15,183	6.9%	63,730	6.6%
Age 55 to 59 Years	909	5.7%	5,642	6.2%	14,827	6.7%	60,005	6.2%
Age 60 to 64 Years	821	5.1%	5,067	5.6%	13,198	6.0%	54,024	5.6%
Age 65 to 69 Years	670	4.2%	4,281	4.7%	10,860	4.9%	43,835	4.6%
Age 70 to 74 Years	569	3.6%	3,225	3.6%	8,443	3.8%	33,936	3.5%
Age 75 to 79 Years	298	1.9%	1,942	2.1%	5,565	2.5%	22,184	2.3%
Age 80 to 84 Years	157	1.0%	1,018	1.1%	3,052	1.4%	12,859	1.3%
Age 85 Years or Over	148	0.9%	906	1.0%	2,741	1.2%	12,336	1.3%
Median Age	33.4		35.3		37.4		36.2	
Age 19 Years or Less	4,440	27.7%	24,291	26.8%	54,525	24.6%	238,456	24.8%
Age 20 to 64 Years	9,717	60.7%	55,092	60.7%	136,411	61.6%	598,440	62.2%
Age 65 Years or Over	1,843	11.5%	11,372	12.5%	30,661	13.8%	125,149	13.0%
Female Age Distribution (2023)								
Female Population	8,587	53.7%	47,887	52.8%	116,277	52.5%	497,735	51.7%
Age Under 5 Years	619	7.2%	3,336	7.0%	6,972	6.0%	29,835	6.0%
Age 5 to 9 Years	525	6.1%	2,878	6.0%	6,633	5.7%	28,624	5.8%
Age 10 to 14 Years	547	6.4%	2,890	6.0%	6,713	5.8%	29,137	5.9%
Age 15 to 19 Years	478	5.6%	2,791	5.8%	6,360	5.5%	29,065	5.8%
Age 20 to 24 Years	602	7.0%	3,143	6.6%	7,168	6.2%	34,778	7.0%
Age 25 to 29 Years	737	8.6%	3,678	7.7%	8,448	7.3%	39,575	8.0%
Age 30 to 34 Years	708	8.2%	3,895	8.1%	9,216	7.9%	41,051	8.2%
Age 35 to 39 Years	620	7.2%	3,340	7.0%	8,117	7.0%	35,228	7.1%
Age 40 to 44 Years	563	6.6%	3,250	6.8%	8,124	7.0%	33,681	6.8%
Age 45 to 49 Years	532	6.2%	3,070	6.4%	7,737	6.7%	31,287	6.3%
Age 50 to 54 Years	536	6.2%	3,103	6.5%	7,930	6.8%	32,605	6.6%
Age 55 to 59 Years	493	5.7%	3,037	6.3%	7,801	6.7%	31,079	6.2%
Age 60 to 64 Years	466	5.4%	2,793	5.8%	7,154	6.2%	28,737	5.8%
Age 65 to 69 Years	401	4.7%	2,426	5.1%	6,102	5.2%	24,147	4.9%
Age 70 to 74 Years	361	4.2%	1,882	3.9%	4,900	4.2%	19,598	3.9%
Age 75 to 79 Years	197	2.3%	1,144	2.4%	3,249	2.8%	13,117	2.6%
Age 80 to 84 Years	100	1.2%	625	1.3%	1,834	1.6%	7,723	1.6%
Age 85 Years or Over	101	1.2%	607	1.3%	1,819	1.6%	8,467	1.7%
Female Median Age	34.9		36.6		38.7		37.3	
Age 19 Years or Less	2,169	25.3%	11,895	24.8%	26,678	22.9%	116,662	23.4%
Age 20 to 64 Years	5,257	61.2%	29,309	61.2%	71,696	61.7%	308,021	61.9%
Age 65 Years or Over	1,161	13.5%	6,683	14.0%	17,904	15.4%	73,052	14.7%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

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937 N Hairston Rd Stone Mountain, GA 30083	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2023)								
Male Population	7,413	46.3%	42,868	47.2%	105,320	47.5%	464,311	48.3%
Age Under 5 Years	605	8.2%	3,289	7.7%	7,118	6.8%	31,021	6.7%
Age 5 to 9 Years	579	7.8%	3,148	7.3%	6,869	6.5%	29,957	6.5%
Age 10 to 14 Years	562	7.6%	3,179	7.4%	7,183	6.8%	30,559	6.6%
Age 15 to 19 Years	524	7.1%	2,780	6.5%	6,678	6.3%	30,258	6.5%
Age 20 to 24 Years	509	6.9%	2,847	6.6%	6,840	6.5%	32,837	7.1%
Age 25 to 29 Years	604	8.1%	3,321	7.7%	7,790	7.4%	36,972	8.0%
Age 30 to 34 Years	665	9.0%	3,584	8.4%	8,520	8.1%	39,064	8.4%
Age 35 to 39 Years	511	6.9%	3,026	7.1%	7,584	7.2%	34,696	7.5%
Age 40 to 44 Years	484	6.5%	2,827	6.6%	7,133	6.8%	32,150	6.9%
Age 45 to 49 Years	437	5.9%	2,538	5.9%	6,525	6.2%	29,361	6.3%
Age 50 to 54 Years	479	6.5%	2,760	6.4%	7,253	6.9%	31,125	6.7%
Age 55 to 59 Years	417	5.6%	2,605	6.1%	7,025	6.7%	28,927	6.2%
Age 60 to 64 Years	355	4.8%	2,274	5.3%	6,044	5.7%	25,287	5.4%
Age 65 to 69 Years	269	3.6%	1,856	4.3%	4,758	4.5%	19,688	4.2%
Age 70 to 74 Years	208	2.8%	1,343	3.1%	3,543	3.4%	14,338	3.1%
Age 75 to 79 Years	101	1.4%	798	1.9%	2,315	2.2%	9,067	2.0%
Age 80 to 84 Years	57	0.8%	394	0.9%	1,218	1.2%	5,135	1.1%
Age 85 Years or Over	47	0.6%	299	0.7%	922	0.9%	3,868	0.8%
Male Median Age	31.8		33.8		36.0		35.1	
Age 19 Years or Less	2,271	30.6%	12,396	28.9%	27,847	26.4%	121,794	26.2%
Age 20 to 64 Years	4,460	60.2%	25,783	60.1%	64,715	61.4%	290,419	62.5%
Age 65 Years or Over	682	9.2%	4,690	10.9%	12,757	12.1%	52,097	11.2%
Males per 100 Females (2023)								
Overall Comparison	86		90		91		93	
Age Under 5 Years	98	49.5%	99	49.6%	102	50.5%	104	51.0%
Age 5 to 9 Years	110	52.4%	109	52.2%	104	50.9%	105	51.1%
Age 10 to 14 Years	103	50.7%	110	52.4%	107	51.7%	105	51.2%
Age 15 to 19 Years	110	52.3%	100	49.9%	105	51.2%	104	51.0%
Age 20 to 24 Years	84	45.8%	91	47.5%	95	48.8%	94	48.6%
Age 25 to 29 Years	82	45.0%	90	47.4%	92	48.0%	93	48.3%
Age 30 to 34 Years	94	48.5%	92	47.9%	92	48.0%	95	48.8%
Age 35 to 39 Years	82	45.2%	91	47.5%	93	48.3%	98	49.6%
Age 40 to 44 Years	86	46.2%	87	46.5%	88	46.8%	95	48.8%
Age 45 to 49 Years	82	45.1%	83	45.3%	84	45.8%	94	48.4%
Age 50 to 54 Years	89	47.2%	89	47.1%	91	47.8%	95	48.8%
Age 55 to 59 Years	85	45.8%	86	46.2%	90	47.4%	93	48.2%
Age 60 to 64 Years	76	43.2%	81	44.9%	84	45.8%	88	46.8%
Age 65 to 69 Years	67	40.1%	77	43.3%	78	43.8%	82	44.9%
Age 70 to 74 Years	58	36.5%	71	41.7%	72	42.0%	73	42.3%
Age 75 to 79 Years	51	33.9%	70	41.1%	71	41.6%	69	40.9%
Age 80 to 84 Years	57	36.3%	63	38.7%	66	39.9%	66	39.9%
Age 85 Years or Over	47	31.9%	49	33.0%	51	33.7%	46	31.4%
Age 19 Years or Less	105	51.1%	104	51.0%	104	51.1%	104	51.1%
Age 20 to 39 Years	86	46.2%	91	47.6%	93	48.3%	95	48.8%
Age 40 to 64 Years	84	45.6%	85	46.0%	88	46.7%	93	48.3%
Age 65 Years or Over	59	37.0%	70	41.2%	71	41.6%	71	41.6%

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Household Type (2023)								
Total Households	6,151		33,520		84,962		375,569	
Households with Children	2,180	35.4%	9,601	28.6%	25,283	29.8%	102,706	27.3%
Average Household Size	2.6		2.7		2.6		2.5	
Household Density per Square Mile	1,959		1,186		1,082		1,196	
Population Family	12,879	80.5%	73,636	81.1%	178,080	80.4%	751,529	78.1%
Population Non-Family	3,108	19.4%	16,833	18.5%	41,335	18.7%	199,439	20.7%
Population Group Quarters	12	-	286	0.3%	2,183	1.0%	11,078	1.2%
Family Households	3,777	61.4%	20,720	61.8%	52,262	61.5%	221,846	59.1%
Married Couple Households	1,835	48.6%	10,567	51.0%	29,566	56.6%	134,440	60.6%
Other Family Households with Children	1,942	51.4%	10,152	49.0%	22,696	43.4%	87,405	39.4%
Family Households with Children	2,175	57.6%	9,462	45.7%	24,986	47.8%	101,552	45.8%
Married Couple with Children	1,049	48.2%	4,139	43.7%	13,635	54.6%	57,885	57.0%
Other Family Households with Children	1,126	51.8%	5,322	56.3%	11,350	45.4%	43,667	43.0%
Family Households No Children	1,602	42.4%	11,258	54.3%	27,276	52.2%	120,294	54.2%
Married Couple No Children	787	49.1%	6,428	57.1%	15,931	58.4%	76,555	63.6%
Other Family Households No Children	815	50.9%	4,830	42.9%	11,345	41.6%	43,739	36.4%
Non-Family Households	2,374	38.6%	12,801	38.2%	32,700	38.5%	153,723	40.9%
Non-Family Households with Children	5	0.2%	139	1.1%	297	0.9%	1,154	0.8%
Non-Family Households No Children	2,370	99.8%	12,662	98.9%	32,403	99.1%	152,569	99.2%
Average Family Household Size	3.4		3.6		3.4		3.4	
Average Family Income	$60,646		$89,889		$111,948		$137,121	
Median Family Income	$62,612		$76,316		$91,822		$109,191	
Average Non-Family Household Size	1.3		1.3		1.3		1.3	
Marital Status (2023)								
Population Age 15 Years or Over	12,562		72,036		180,109		782,912	
Never Married	6,705	53.4%	33,647	46.7%	76,689	42.6%	338,635	43.3%
Currently Married	2,846	22.7%	20,974	29.1%	59,167	32.9%	276,114	35.3%
Previously Married	3,011	24.0%	17,414	24.2%	44,253	24.6%	168,164	21.5%
Separated	846	28.1%	5,576	32.0%	12,287	27.8%	44,201	26.3%
Widowed	511	17.0%	3,371	19.4%	8,795	19.9%	33,086	19.7%
Divorced	1,653	54.9%	8,467	48.6%	23,171	52.4%	90,877	54.0%
Educational Attainment (2023)								
Adult Population Age 25 Years or Over	10,449		60,473		153,063		655,974	
Elementary (Grade Level 0 to 8)	490	4.7%	4,512	7.5%	8,586	5.6%	37,570	5.7%
Some High School (Grade Level 9 to 11)	882	8.4%	4,037	6.7%	8,396	5.5%	34,222	5.2%
High School Graduate	2,975	28.5%	15,135	25.0%	33,251	21.7%	130,774	19.9%
Some College	2,260	21.6%	11,754	19.4%	27,838	18.2%	102,536	15.6%
Associate Degree Only	785	7.5%	4,987	8.2%	12,601	8.2%	49,417	7.5%
Bachelor Degree Only	2,020	19.3%	12,422	20.5%	36,875	24.1%	171,987	26.2%
Graduate Degree	1,037	9.9%	7,625	12.6%	25,515	16.7%	129,469	19.7%
Any College (Some College or Higher)	6,102	58.4%	36,789	60.8%	102,830	67.2%	453,408	69.1%
College Degree + (Bachelor Degree or Higher)	3,057	29.3%	20,047	33.2%	62,391	40.8%	301,455	46.0%

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WRG
WHARTON REALTY GROUP

Lat/Lon: 33.8048/-84.1932

937 N Hairston Rd Stone Mountain, GA 30083	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2023)	6,631		36,395		91,795		404,476	
Total Housing Units (2020)	6,677		36,226		90,221		395,696	
Historical Annual Growth (2020-2023)	-46	-0.2%	169	0.2%	1,574	0.6%	8,780	0.7%
Housing Units Occupied (2023)	6,151	92.8%	33,520	92.1%	84,962	92.6%	375,569	92.9%
Housing Units Owner-Occupied	3,102	50.4%	17,319	51.7%	45,728	53.8%	208,192	55.4%
Housing Units Renter-Occupied	3,049	49.6%	16,202	48.3%	39,234	46.2%	167,377	44.6%
Housing Units Vacant (2023)	480	7.2%	2,875	7.9%	6,833	7.4%	28,907	7.1%
Household Size (2023)								
Total Households	6,151		33,520		84,962		375,569	
1 Person Households	1,908	31.0%	10,247	30.6%	26,360	31.0%	120,315	32.0%
2 Person Households	1,584	25.7%	9,165	27.3%	24,532	28.9%	111,004	29.6%
3 Person Households	1,077	17.5%	5,369	16.0%	13,512	15.9%	56,422	15.0%
4 Person Households	803	13.1%	4,206	12.5%	10,351	12.2%	43,818	11.7%
5 Person Households	402	6.5%	2,362	7.0%	5,474	6.4%	23,486	6.3%
6 Person Households	225	3.7%	1,194	3.6%	2,617	3.1%	10,995	2.9%
7 or More Person Households	152	2.5%	978	2.9%	2,116	2.5%	9,529	2.5%
Household Income Distribution (2023)								
HH Income $200,000 or More	269	4.4%	2,124	6.3%	7,539	8.9%	51,019	13.6%
HH Income $150,000 to $199,999	236	3.8%	2,090	6.2%	6,991	8.2%	34,334	9.1%
HH Income $125,000 to $149,999	374	6.1%	1,901	5.7%	5,555	6.5%	27,453	7.3%
HH Income $100,000 to $124,999	401	6.5%	2,567	7.7%	7,718	9.1%	33,380	8.9%
HH Income $75,000 to $99,999	560	9.1%	4,182	12.5%	10,938	12.9%	48,237	12.8%
HH Income $50,000 to $74,999	1,072	17.4%	5,865	17.5%	14,489	17.1%	58,843	15.7%
HH Income $35,000 to $49,999	1,055	17.1%	4,862	14.5%	9,887	11.6%	37,771	10.1%
HH Income $25,000 to $34,999	864	14.1%	3,961	11.8%	8,437	9.9%	30,730	8.2%
HH Income $15,000 to $24,999	615	10.0%	2,623	7.8%	5,771	6.8%	24,011	6.4%
HH Income $10,000 to $14,999	263	4.3%	1,366	4.1%	3,410	4.0%	11,664	3.1%
HH Income Under $10,000	442	7.2%	1,979	5.9%	4,227	5.0%	18,128	4.8%
Household Vehicles (2023)								
Households 0 Vehicles Available	846	13.8%	3,207	9.6%	7,288	8.6%	27,233	7.3%
Households 1 Vehicle Available	2,824	45.9%	14,510	43.3%	35,969	42.3%	152,220	40.5%
Households 2 Vehicles Available	1,752	28.5%	10,891	32.5%	28,509	33.6%	135,131	36.0%
Households 3 or More Vehicles Available	730	11.9%	4,913	14.7%	13,195	15.5%	60,984	16.2%
Total Vehicles Available	9,012		53,087		137,416		628,767	
Average Vehicles per Household	1.5		1.6		1.6		1.7	
Owner-Occupied Household Vehicles	5,765	64.0%	32,881	61.9%	88,537	64.4%	413,709	65.8%
Average Vehicles per Owner-Occupied Household	1.9		1.9		1.9		2.0	
Renter-Occupied Household Vehicles	3,246	36.0%	20,206	38.1%	48,879	35.6%	215,058	34.2%
Average Vehicles per Renter-Occupied Household	1.1		1.2		1.2		1.3	
Travel Time (2023)								
Worker Base Age 16 years or Over	8,334		46,802		116,301		525,487	
Travel to Work in 14 Minutes or Less	923	11.1%	5,024	10.7%	12,274	10.6%	58,326	11.1%
Travel to Work in 15 to 29 Minutes	2,517	30.2%	12,450	26.6%	30,723	26.4%	141,866	27.0%
Travel to Work in 30 to 59 Minutes	2,495	29.9%	13,811	29.5%	33,185	28.5%	144,593	27.5%
Travel to Work in 60 Minutes or More	478	5.7%	3,120	6.7%	7,404	6.4%	28,229	5.4%
Work at Home	1,921	23.1%	12,397	26.5%	32,715	28.1%	152,472	29.0%
Average Minutes Travel to Work	27.2		28.2		27.4		26.6	

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WHARTON REALTY GROUP

Lat/Lon: 33.8048/-84.1932

937 N Hairston Rd Stone Mountain, GA 30083	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2023)								
Worker Base Age 16 years or Over	8,334		46,802		116,301		525,487	
Drive to Work Alone	5,170	62.0%	27,279	58.3%	68,043	58.5%	304,102	57.9%
Drive to Work in Carpool	779	9.3%	4,778	10.2%	10,073	8.7%	46,933	8.9%
Travel to Work by Public Transportation	280	3.4%	1,514	3.2%	3,186	2.7%	10,799	2.1%
Drive to Work on Motorcycle	5	-	8	-	13	-	77	-
Bicycle to Work	2	-	24	-	105	-	578	0.1%
Walk to Work	72	0.9%	240	0.5%	630	0.5%	4,238	0.8%
Other Means	106	1.3%	563	1.2%	1,538	1.3%	6,288	1.2%
Work at Home	1,921	23.1%	12,397	26.5%	32,715	28.1%	152,472	29.0%
Daytime Demographics (2023)								
Total Businesses	652		4,791		14,796		65,467	
Total Employees	3,091		25,473		87,522		386,131	
Company Headquarter Businesses	7	1.1%	89	1.9%	327	2.2%	1,401	2.1%
Company Headquarter Employees	116	3.8%	2,269	8.9%	10,291	11.8%	42,729	11.1%
Employee Population per Business	4.7	to 1	5.3	to 1	5.9	to 1	5.9	to 1
Residential Population per Business	24.5	to 1	18.9	to 1	15.0	to 1	14.7	to 1
Adj. Daytime Demographics Age 16 Years or Over	7,101		49,411		148,379		630,040	
Labor Force								
Labor Population Age 16 Years or Over (2023)	12,343		70,811		177,270		770,273	
Labor Force Total Males (2023)	5,543	44.9%	32,621	46.1%	82,667	46.6%	366,305	47.6%
Male Civilian Employed	3,940	71.1%	21,827	66.9%	55,072	66.6%	263,681	72.0%
Male Civilian Unemployed	156	2.8%	1,175	3.6%	2,676	3.2%	9,389	2.6%
Males in Armed Forces	-	-	71	0.2%	95	0.1%	659	0.2%
Males Not in Labor Force	1,447	26.1%	9,548	29.3%	24,824	30.0%	92,575	25.3%
Labor Force Total Females (2023)	6,800	55.1%	38,190	53.9%	94,603	53.4%	403,969	52.4%
Female Civilian Employed	4,394	64.6%	24,976	65.4%	61,229	64.7%	261,814	64.8%
Female Civilian Unemployed	186	2.7%	1,061	2.8%	2,239	2.4%	8,370	2.1%
Females in Armed Forces	-	-	-	-	17	-	209	-
Females Not in Labor Force	2,221	32.7%	12,154	31.8%	31,118	32.9%	133,575	33.1%
Unemployment Rate	342	2.8%	2,236	3.2%	4,915	2.8%	17,759	2.3%
Occupation (2023)								
Occupation Population Age 16 Years or Over	8,334		46,802		116,301		525,487	
Occupation Total Males	3,940	47.3%	21,827	46.6%	55,072	47.4%	263,673	50.2%
Occupation Total Females	4,394	52.7%	24,976	53.4%	61,229	52.6%	261,814	49.8%
Management, Business, Financial Operations	1,170	14.0%	7,288	15.6%	19,873	17.1%	96,238	18.3%
Professional, Related	1,839	22.1%	10,748	23.0%	30,999	26.7%	144,839	27.6%
Service	1,277	15.3%	7,107	15.2%	15,821	13.6%	72,421	13.8%
Sales, Office	1,826	21.9%	9,425	20.1%	23,089	19.9%	101,199	19.3%
Farming, Fishing, Forestry	7	-	190	0.4%	236	0.2%	1,050	0.2%
Construction, Extraction, Maintenance	362	4.3%	2,081	4.4%	5,674	4.9%	36,850	7.0%
Production, Transport, Material Moving	1,853	22.2%	9,964	21.3%	20,611	17.7%	72,890	13.9%
White Collar Workers	4,835	58.0%	27,461	58.7%	73,960	63.6%	342,276	65.1%
Blue Collar Workers	3,499	42.0%	19,341	41.3%	42,341	36.4%	183,211	34.9%

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Lat/Lon: 33.8048/-84.1932

937 N Hairston Rd Stone Mountain, GA 30083	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2023)								
Total Units	6,151		33,520		84,962		375,569	
1 Detached Unit	3,010	48.9%	17,937	53.5%	49,042	57.7%	215,855	57.5%
1 Attached Unit	476	7.7%	2,779	8.3%	6,160	7.3%	26,637	7.1%
2 Units	42	0.7%	378	1.1%	1,068	1.3%	5,861	1.6%
3 to 4 Units	307	5.0%	1,256	3.7%	2,970	3.5%	13,129	3.5%
5 to 9 Units	843	13.7%	3,273	9.8%	6,130	7.2%	22,027	5.9%
10 to 19 Units	648	10.5%	3,366	10.0%	7,565	8.9%	30,775	8.2%
20 to 49 Units	319	5.2%	2,022	6.0%	5,199	6.1%	23,660	6.3%
50 or More Units	471	7.7%	2,354	7.0%	6,190	7.3%	33,976	9.0%
Mobile Home or Trailer	33	0.5%	151	0.5%	613	0.7%	3,499	0.9%
Other Structure	1	-	5	-	25	-	150	-
Homes Built By Year (2023)								
Homes Built 2014 or later	28	0.4%	151	0.4%	416	0.5%	2,626	0.6%
Homes Built 2010 to 2013	435	6.6%	2,440	6.7%	7,176	7.8%	41,324	10.2%
Homes Built 2000 to 2009	809	12.2%	3,527	9.7%	10,603	11.6%	58,679	14.5%
Homes Built 1990 to 1999	688	10.4%	3,090	8.5%	10,181	11.1%	54,195	13.4%
Homes Built 1980 to 1989	1,214	18.3%	8,134	22.4%	17,342	18.9%	71,040	17.6%
Homes Built 1970 to 1979	1,671	25.2%	8,670	23.8%	18,302	19.9%	57,103	14.1%
Homes Built 1960 to 1969	824	12.4%	4,827	13.3%	12,905	14.1%	40,375	10.0%
Homes Built 1950 to 1959	317	4.8%	1,597	4.4%	5,292	5.8%	28,123	7.0%
Homes Built 1940 to 1949	35	0.5%	349	1.0%	952	1.0%	7,107	1.8%
Homes Built Before 1939	132	2.0%	736	2.0%	1,793	2.0%	14,996	3.7%
Median Age of Homes	42.2 yrs		43.0 yrs		42.1 yrs		40.5 yrs	
Home Values (2023)								
Owner Specified Housing Units	3,102		17,319		45,728		208,192	
Home Values $1,000,000 or More	45	1.4%	305	1.8%	649	1.4%	6,728	3.2%
Home Values $750,000 to $999,999	143	4.6%	686	4.0%	1,398	3.1%	9,751	4.7%
Home Values $500,000 to $749,999	231	7.4%	1,644	9.5%	4,314	9.4%	27,580	13.2%
Home Values $400,000 to $499,999	154	5.0%	1,100	6.4%	3,456	7.6%	21,583	10.4%
Home Values $300,000 to $399,999	418	13.5%	2,151	12.4%	8,644	18.9%	40,962	19.7%
Home Values $250,000 to $299,999	588	18.9%	2,528	14.6%	6,938	15.2%	29,698	14.3%
Home Values $200,000 to $249,999	498	16.1%	2,593	15.0%	6,929	15.2%	28,251	13.6%
Home Values $175,000 to $199,999	192	6.2%	1,210	7.0%	3,040	6.6%	10,650	5.1%
Home Values $150,000 to $174,999	231	7.5%	1,836	10.6%	3,757	8.2%	11,812	5.7%
Home Values $125,000 to $149,999	245	7.9%	1,116	6.4%	2,008	4.4%	6,500	3.1%
Home Values $100,000 to $124,999	86	2.8%	618	3.6%	1,382	3.0%	4,573	2.2%
Home Values $90,000 to $99,999	32	1.0%	180	1.0%	279	0.6%	780	0.4%
Home Values $80,000 to $89,999	26	0.8%	132	0.8%	266	0.6%	1,105	0.5%
Home Values $70,000 to $79,999	33	1.1%	175	1.0%	357	0.8%	933	0.4%
Home Values $60,000 to $69,999	29	0.9%	279	1.6%	490	1.1%	1,067	0.5%
Home Values $50,000 to $59,999	26	0.8%	157	0.9%	371	0.8%	1,233	0.6%
Home Values $35,000 to $49,999	9	0.3%	51	0.3%	150	0.3%	670	0.3%
Home Values $25,000 to $34,999	37	1.2%	100	0.6%	269	0.6%	927	0.4%
Home Values $10,000 to $24,999	49	1.6%	284	1.6%	461	1.0%	1,625	0.8%
Home Values Under $10,000	29	0.9%	174	1.0%	572	1.3%	1,765	0.8%
Owner-Occupied Median Home Value	$239,309		$244,155		$267,879		$336,166	
Renter-Occupied Median Rent	$1,092		$1,118		$1,149		$1,232	

Lat/Lon: 33.8048/-84.1932

937 N Hairston Rd Stone Mountain, GA 30083	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Annual Consumer Expenditure (2023)								
Total Household Expenditure	$303.88 M		$1.96 B		$5.71 B		$29.2 B	
Total Non-Retail Expenditure	$160.55 M		$1.04 B		$3.02 B		$15.51 B	
Total Retail Expenditure	$143.33 M		$926.03 M		$2.69 B		$13.69 B	
Apparel	$10.7 M		$69.71 M		$203.68 M		$1.05 B	
Contributions	$9.49 M		$63.22 M		$188.73 M		$1 B	
Education	$8.71 M		$59.02 M		$179.24 M		$974.35 M	
Entertainment	$16.82 M		$110.34 M		$324.42 M		$1.68 B	
Food and Beverages	$45.29 M		$290.77 M		$839.69 M		$4.25 B	
Furnishings and Equipment	$10.47 M		$68.51 M		$201.2 M		$1.04 B	
Gifts	$7.23 M		$47.83 M		$143.17 M		$770.88 M	
Health Care	$25.87 M		$165.14 M		$475.27 M		$2.39 B	
Household Operations	$11.79 M		$76.86 M		$225.37 M		$1.16 B	
Miscellaneous Expenses	$5.75 M		$37.1 M		$108.23 M		$555.04 M	
Personal Care	$4.08 M		$26.38 M		$76.74 M		$391.6 M	
Personal Insurance	$2.03 M		$13.58 M		$40.61 M		$213.66 M	
Reading	$654.05 K		$4.25 M		$12.45 M		$64.03 M	
Shelter	$64.66 M		$416.84 M		$1.21 B		$6.18 B	
Tobacco	$2.01 M		$12.23 M		$33.67 M		$161.35 M	
Transportation	$55.17 M		$356.92 M		$1.04 B		$5.26 B	
Utilities	$23.16 M		$146.09 M		$415.51 M		$2.07 B	
Monthly Household Consumer Expenditure (2023)								
Total Household Expenditure	$4,117		$4,885		$5,603		$6,479	
Total Non-Retail Expenditure	$2,175	52.8%	$2,582	52.9%	$2,967	52.9%	$3,442	53.1%
Total Retail Expenditures	$1,942	47.2%	$2,302	47.1%	$2,636	47.1%	$3,037	46.9%
Apparel	$145	3.5%	$173	3.5%	$200	3.6%	$233	3.6%
Contributions	$129	3.1%	$157	3.2%	$185	3.3%	$222	3.4%
Education	$118	2.9%	$147	3.0%	$176	3.1%	$216	3.3%
Entertainment	$228	5.5%	$274	5.6%	$318	5.7%	$372	5.7%
Food and Beverages	$614	14.9%	$723	14.8%	$824	14.7%	$944	14.6%
Furnishings and Equipment	$142	3.4%	$170	3.5%	$197	3.5%	$230	3.6%
Gifts	$98	2.4%	$119	2.4%	$140	2.5%	$171	2.6%
Health Care	$350	8.5%	$411	8.4%	$466	8.3%	$529	8.2%
Household Operations	$160	3.9%	$191	3.9%	$221	3.9%	$258	4.0%
Miscellaneous Expenses	$78	1.9%	$92	1.9%	$106	1.9%	$123	1.9%
Personal Care	$55	1.3%	$66	1.3%	$75	1.3%	$87	1.3%
Personal Insurance	$28	0.7%	$34	0.7%	$40	0.7%	$47	0.7%
Reading	$9	0.2%	$11	0.2%	$12	0.2%	$14	0.2%
Shelter	$876	21.3%	$1,036	21.2%	$1,186	21.2%	$1,371	21.2%
Tobacco	$27	0.7%	$30	0.6%	$33	0.6%	$36	0.6%
Transportation	$747	18.2%	$887	18.2%	$1,016	18.1%	$1,167	18.0%
Utilities	$314	7.6%	$363	7.4%	$408	7.3%	$458	7.1%