

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.4112/-82.5282

294 Co Rd 120 South Point, OH 45680	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2023)	3,267		20,675		48,768		146,383	
Projected Population (2028)	3,183		19,815		47,321		144,492	
Census Population (2020)	3,167		20,428		47,098		142,501	
Census Population (2010)	3,434		21,559		49,970		149,255	
Projected Annual Growth (2023-2028)	-84	-0.5%	-860	-0.8%	-1,447	-0.6%	-1,891	-0.3%
Historical Annual Growth (2020-2023)	100	1.1%	247	0.4%	1,670	1.2%	3,882	0.9%
Historical Annual Growth (2010-2020)	-267	-0.8%	-1,131	-0.5%	-2,872	-0.6%	-6,754	-0.5%
Estimated Population Density (2023)	1,040 <i>psm</i>		731 <i>psm</i>		621 <i>psm</i>		466 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		314.0 <i>sq mi</i>	
Households								
Estimated Households (2023)	1,419		8,853		20,936		59,581	
Projected Households (2028)	1,429		8,712		20,684		59,165	
Census Households (2020)	1,401		8,857		20,608		59,387	
Census Households (2010)	1,442		9,201		21,761		62,260	
Projected Annual Growth (2023-2028)	9	0.1%	-141	-0.3%	-252	-0.2%	-416	-0.1%
Historical Annual Change (2010-2023)	-22	-0.1%	-349	-0.3%	-825	-0.3%	-2,679	-0.3%
Average Household Income								
Estimated Average Household Income (2023)	\$71,866		\$73,293		\$79,627		\$78,963	
Projected Average Household Income (2028)	\$76,593		\$80,760		\$87,496		\$85,952	
Census Average Household Income (2010)	\$38,514		\$40,552		\$43,694		\$46,542	
Census Average Household Income (2000)	\$35,925		\$35,298		\$37,162		\$39,606	
Projected Annual Change (2023-2028)	\$4,727	1.3%	\$7,466	2.0%	\$7,869	2.0%	\$6,990	1.8%
Historical Annual Change (2000-2023)	\$35,941	4.3%	\$37,996	4.7%	\$42,466	5.0%	\$39,357	4.3%
Median Household Income								
Estimated Median Household Income (2023)	\$40,696		\$49,157		\$53,919		\$55,814	
Projected Median Household Income (2028)	\$40,558		\$49,779		\$54,463		\$56,375	
Census Median Household Income (2010)	\$29,477		\$32,350		\$34,345		\$35,857	
Census Median Household Income (2000)	\$25,903		\$26,570		\$28,034		\$29,723	
Projected Annual Change (2023-2028)	-\$138	-	\$622	0.3%	\$544	0.2%	\$561	0.2%
Historical Annual Change (2000-2023)	\$14,793	2.5%	\$22,587	3.7%	\$25,885	4.0%	\$26,091	3.8%
Per Capita Income								
Estimated Per Capita Income (2023)	\$31,382		\$31,466		\$34,360		\$32,466	
Projected Per Capita Income (2028)	\$34,535		\$35,593		\$38,426		\$35,525	
Census Per Capita Income (2010)	\$16,158		\$17,307		\$19,030		\$19,414	
Census Per Capita Income (2000)	\$15,010		\$15,125		\$16,267		\$16,641	
Projected Annual Change (2023-2028)	\$3,153	2.0%	\$4,127	2.6%	\$4,066	2.4%	\$3,060	1.9%
Historical Annual Change (2000-2023)	\$16,372	4.7%	\$16,342	4.7%	\$18,093	4.8%	\$15,825	4.1%
Estimated Average Household Net Worth (2023)	\$254,051		\$282,499		\$328,407		\$323,499	

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2023, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.4112/-82.5282

294 Co Rd 120 South Point, OH 45680		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity									
Total Population (2023)		3,267		20,675		48,768		146,383	
White (2023)		2,956	90.5%	19,331	93.5%	44,964	92.2%	130,788	89.3%
Black or African American (2023)		200	6.1%	584	2.8%	1,751	3.6%	7,021	4.8%
American Indian or Alaska Native (2023)		4	0.1%	28	0.1%	68	0.1%	215	0.1%
Asian (2023)		10	0.3%	79	0.4%	317	0.7%	3,236	2.2%
Hawaiian or Pacific Islander (2023)		-	-	3	-	7	-	18	-
Other Race (2023)		17	0.5%	85	0.4%	226	0.5%	653	0.4%
Two or More Races (2023)		79	2.4%	565	2.7%	1,435	2.9%	4,452	3.0%
Population < 18 (2023)		590	18.1%	3,871	18.7%	8,935	18.3%	27,376	18.7%
White Not Hispanic		557	94.4%	3,757	97.1%	8,614	96.4%	26,060	95.2%
Black or African American		13	2.3%	34	0.9%	106	1.2%	589	2.2%
Asian		3	0.5%	12	0.3%	35	0.4%	134	0.5%
Other Race Not Hispanic		12	2.1%	40	1.0%	115	1.3%	382	1.4%
Hispanic		4	0.7%	27	0.7%	65	0.7%	212	0.8%
Not Hispanic or Latino Population (2023)		3,220	98.6%	20,314	98.3%	47,746	97.9%	143,349	97.9%
Not Hispanic White		2,936	91.2%	19,176	94.4%	44,519	93.2%	129,601	90.4%
Not Hispanic Black or African American		200	6.2%	579	2.9%	1,734	3.6%	6,952	4.8%
Not Hispanic American Indian or Alaska Native		3	-	22	0.1%	50	0.1%	150	0.1%
Not Hispanic Asian		10	0.3%	79	0.4%	316	0.7%	3,229	2.3%
Not Hispanic Hawaiian or Pacific Islander		-	-	2	-	5	-	14	-
Not Hispanic Other Race		6	0.2%	29	0.1%	78	0.2%	195	0.1%
Not Hispanic Two or More Races		64	2.0%	427	2.1%	1,044	2.2%	3,209	2.2%
Hispanic or Latino Population (2023)		47	1.4%	361	1.7%	1,022	2.1%	3,034	2.1%
Hispanic White		19	40.9%	155	43.0%	445	43.5%	1,187	39.1%
Hispanic Black or African American		-	-	5	1.3%	17	1.7%	69	2.3%
Hispanic American Indian or Alaska Native		1	2.1%	6	1.7%	18	1.7%	65	2.1%
Hispanic Asian		-	-	-	-	1	0.1%	7	0.2%
Hispanic Hawaiian or Pacific Islander		-	-	1	0.3%	2	0.2%	4	0.1%
Hispanic Other Race		12	24.6%	56	15.5%	149	14.6%	458	15.1%
Hispanic Two or More Races		15	32.3%	138	38.2%	391	38.2%	1,244	41.0%
Not Hispanic or Latino Population (2020)		3,113	98.3%	20,119	98.5%	46,357	98.4%	140,246	98.4%
Hispanic or Latino Population (2020)		53	1.7%	309	1.5%	741	1.6%	2,255	1.6%
Not Hispanic or Latino Population (2010)		3,398	99.0%	21,341	99.0%	49,446	99.0%	147,485	98.8%
Hispanic or Latino Population (2010)		36	1.0%	219	1.0%	524	1.0%	1,770	1.2%
Not Hispanic or Latino Population (2028)		3,139	98.6%	19,472	98.3%	46,325	97.9%	141,480	97.9%
Hispanic or Latino Population (2028)		45	1.4%	343	1.7%	996	2.1%	3,012	2.1%
Projected Annual Growth (2023-2028)		-2	-1.0%	-19	-1.0%	-26	-0.5%	-22	-0.1%
Historical Annual Growth (2010-2020)		17	4.8%	91	4.2%	217	4.1%	485	2.7%

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2023, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.4112/-82.5282

294 Co Rd 120		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
South Point, OH 45680									
Total Age Distribution (2023)									
Total Population		3,267		20,675		48,768		146,383	
Age Under 5 Years		155	4.7%	959	4.6%	2,320	4.8%	7,202	4.9%
Age 5 to 9 Years		168	5.1%	1,091	5.3%	2,504	5.1%	7,487	5.1%
Age 10 to 14 Years		155	4.8%	1,084	5.2%	2,511	5.1%	7,700	5.3%
Age 15 to 19 Years		166	5.1%	1,138	5.5%	2,569	5.3%	9,072	6.2%
Age 20 to 24 Years		190	5.8%	1,403	6.8%	3,858	7.9%	12,707	8.7%
Age 25 to 29 Years		192	5.9%	1,305	6.3%	3,408	7.0%	9,485	6.5%
Age 30 to 34 Years		187	5.7%	1,233	6.0%	2,989	6.1%	9,031	6.2%
Age 35 to 39 Years		184	5.6%	1,110	5.4%	2,634	5.4%	8,197	5.6%
Age 40 to 44 Years		191	5.8%	1,254	6.1%	2,957	6.1%	9,029	6.2%
Age 45 to 49 Years		177	5.4%	1,210	5.9%	2,900	5.9%	8,416	5.7%
Age 50 to 54 Years		212	6.5%	1,410	6.8%	3,353	6.9%	9,583	6.5%
Age 55 to 59 Years		238	7.3%	1,413	6.8%	3,161	6.5%	9,292	6.3%
Age 60 to 64 Years		228	7.0%	1,413	6.8%	3,301	6.8%	9,508	6.5%
Age 65 to 69 Years		239	7.3%	1,398	6.8%	3,162	6.5%	9,230	6.3%
Age 70 to 74 Years		194	5.9%	1,205	5.8%	2,676	5.5%	7,801	5.3%
Age 75 to 79 Years		147	4.5%	927	4.5%	2,000	4.1%	5,659	3.9%
Age 80 to 84 Years		118	3.6%	588	2.8%	1,287	2.6%	3,587	2.5%
Age 85 Years or Over		125	3.8%	535	2.6%	1,178	2.4%	3,397	2.3%
Median Age		45.5		43.4		41.9		40.9	
Age 19 Years or Less		644	19.7%	4,271	20.7%	9,904	20.3%	31,461	21.5%
Age 20 to 64 Years		1,800	55.1%	11,751	56.8%	28,561	58.6%	85,247	58.2%
Age 65 Years or Over		824	25.2%	4,653	22.5%	10,303	21.1%	29,674	20.3%
Female Age Distribution (2023)									
Female Population		1,718	52.6%	10,797	52.2%	25,154	51.6%	74,642	51.0%
Age Under 5 Years		83	4.9%	494	4.6%	1,148	4.6%	3,474	4.7%
Age 5 to 9 Years		69	4.0%	523	4.8%	1,195	4.8%	3,601	4.8%
Age 10 to 14 Years		74	4.3%	534	4.9%	1,273	5.1%	3,763	5.0%
Age 15 to 19 Years		76	4.4%	534	4.9%	1,234	4.9%	4,431	5.9%
Age 20 to 24 Years		94	5.5%	705	6.5%	1,955	7.8%	6,436	8.6%
Age 25 to 29 Years		83	4.8%	588	5.5%	1,578	6.3%	4,524	6.1%
Age 30 to 34 Years		99	5.7%	624	5.8%	1,479	5.9%	4,334	5.8%
Age 35 to 39 Years		100	5.8%	589	5.5%	1,339	5.3%	3,981	5.3%
Age 40 to 44 Years		95	5.6%	633	5.9%	1,462	5.8%	4,478	6.0%
Age 45 to 49 Years		81	4.7%	621	5.8%	1,487	5.9%	4,230	5.7%
Age 50 to 54 Years		111	6.5%	719	6.7%	1,632	6.5%	4,705	6.3%
Age 55 to 59 Years		131	7.6%	759	7.0%	1,658	6.6%	4,660	6.2%
Age 60 to 64 Years		125	7.2%	763	7.1%	1,764	7.0%	5,061	6.8%
Age 65 to 69 Years		132	7.7%	756	7.0%	1,703	6.8%	5,003	6.7%
Age 70 to 74 Years		111	6.4%	704	6.5%	1,549	6.2%	4,311	5.8%
Age 75 to 79 Years		91	5.3%	539	5.0%	1,141	4.5%	3,161	4.2%
Age 80 to 84 Years		75	4.4%	362	3.3%	787	3.1%	2,163	2.9%
Age 85 Years or Over		91	5.3%	350	3.2%	768	3.1%	2,326	3.1%
Female Median Age		49.3		45.7		43.9		42.8	
Age 19 Years or Less		302	17.5%	2,085	19.3%	4,850	19.3%	15,269	20.5%
Age 20 to 64 Years		918	53.4%	6,003	55.6%	14,355	57.1%	42,410	56.8%
Age 65 Years or Over		499	29.0%	2,710	25.1%	5,949	23.7%	16,963	22.7%

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2023, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.4112/-82.5282

294 Co Rd 120 South Point, OH 45680	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2023)								
Male Population	1,549	47.4%	9,878	47.8%	23,614	48.4%	71,741	49.0%
Age Under 5 Years	71	4.6%	465	4.7%	1,172	5.0%	3,729	5.2%
Age 5 to 9 Years	99	6.4%	568	5.7%	1,309	5.5%	3,886	5.4%
Age 10 to 14 Years	82	5.3%	550	5.6%	1,238	5.2%	3,936	5.5%
Age 15 to 19 Years	90	5.8%	603	6.1%	1,336	5.7%	4,641	6.5%
Age 20 to 24 Years	96	6.2%	697	7.1%	1,903	8.1%	6,270	8.7%
Age 25 to 29 Years	109	7.1%	717	7.3%	1,830	7.7%	4,961	6.9%
Age 30 to 34 Years	89	5.7%	609	6.2%	1,510	6.4%	4,697	6.5%
Age 35 to 39 Years	84	5.4%	521	5.3%	1,295	5.5%	4,216	5.9%
Age 40 to 44 Years	95	6.1%	621	6.3%	1,495	6.3%	4,551	6.3%
Age 45 to 49 Years	96	6.2%	589	6.0%	1,412	6.0%	4,186	5.8%
Age 50 to 54 Years	101	6.5%	691	7.0%	1,721	7.3%	4,878	6.8%
Age 55 to 59 Years	107	6.9%	654	6.6%	1,502	6.4%	4,631	6.5%
Age 60 to 64 Years	104	6.7%	650	6.6%	1,538	6.5%	4,447	6.2%
Age 65 to 69 Years	107	6.9%	642	6.5%	1,460	6.2%	4,227	5.9%
Age 70 to 74 Years	83	5.4%	502	5.1%	1,127	4.8%	3,490	4.9%
Age 75 to 79 Years	57	3.7%	389	3.9%	859	3.6%	2,498	3.5%
Age 80 to 84 Years	43	2.8%	227	2.3%	500	2.1%	1,424	2.0%
Age 85 Years or Over	35	2.2%	185	1.9%	409	1.7%	1,071	1.5%
Male Median Age	41.7		40.8		39.8		39.1	
Age 19 Years or Less	342	22.1%	2,186	22.1%	5,054	21.4%	16,193	22.6%
Age 20 to 64 Years	881	56.9%	5,748	58.2%	14,206	60.2%	42,838	59.7%
Age 65 Years or Over	325	21.0%	1,944	19.7%	4,354	18.4%	12,711	17.7%
Males per 100 Females (2023)								
Overall Comparison	90		91		94		96	
Age Under 5 Years	85	46.1%	94	48.5%	102	50.5%	107	51.8%
Age 5 to 9 Years	144	59.1%	109	52.1%	109	52.3%	108	51.9%
Age 10 to 14 Years	111	52.6%	103	50.8%	97	49.3%	105	51.1%
Age 15 to 19 Years	119	54.3%	113	53.0%	108	52.0%	105	51.2%
Age 20 to 24 Years	102	50.5%	99	49.7%	97	49.3%	97	49.3%
Age 25 to 29 Years	132	56.9%	122	54.9%	116	53.7%	110	52.3%
Age 30 to 34 Years	90	47.4%	98	49.4%	102	50.5%	108	52.0%
Age 35 to 39 Years	84	45.7%	88	46.9%	97	49.2%	106	51.4%
Age 40 to 44 Years	100	49.9%	98	49.5%	102	50.6%	102	50.4%
Age 45 to 49 Years	119	54.3%	95	48.7%	95	48.7%	99	49.7%
Age 50 to 54 Years	91	47.6%	96	49.0%	105	51.3%	104	50.9%
Age 55 to 59 Years	82	45.0%	86	46.3%	91	47.5%	99	49.8%
Age 60 to 64 Years	83	45.5%	85	46.0%	87	46.6%	88	46.8%
Age 65 to 69 Years	82	44.9%	85	45.9%	86	46.2%	84	45.8%
Age 70 to 74 Years	75	43.0%	71	41.6%	73	42.1%	81	44.7%
Age 75 to 79 Years	62	38.4%	72	41.9%	75	43.0%	79	44.1%
Age 80 to 84 Years	57	36.3%	63	38.5%	64	38.8%	66	39.7%
Age 85 Years or Over	38	27.8%	53	34.5%	53	34.7%	46	31.5%
Age 19 Years or Less	113	53.2%	105	51.2%	104	51.0%	106	51.5%
Age 20 to 39 Years	101	50.2%	101	50.4%	103	50.7%	105	51.1%
Age 40 to 64 Years	93	48.1%	92	47.8%	96	48.9%	98	49.5%
Age 65 Years or Over	65	39.5%	72	41.8%	73	42.3%	75	42.8%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.4112/-82.5282

294 Co Rd 120 South Point, OH 45680	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Household Type (2023)								
Total Households	1,419		8,853		20,936		59,581	
Households with Children	143	10.1%	1,624	18.3%	4,109	19.6%	14,414	24.2%
Average Household Size	2.2		2.3		2.3		2.4	
Household Density per Square Mile	452		313		267		190	
Population Family	2,551	78.1%	16,462	79.6%	37,405	76.7%	112,307	76.7%
Population Non-Family	642	19.7%	4,035	19.5%	10,612	21.8%	28,339	19.4%
Population Group Quarters	73	2.2%	177	0.9%	751	1.5%	5,737	3.9%
Family Households	885	62.3%	5,525	62.4%	12,401	59.2%	37,290	62.6%
Married Couple Households	595	67.2%	3,850	69.7%	8,885	71.7%	26,178	70.2%
Other Family Households with Children	290	32.8%	1,675	30.3%	3,515	28.3%	11,112	29.8%
Family Households with Children	141	16.0%	1,609	29.1%	4,072	32.8%	14,228	38.2%
Married Couple with Children	27	19.2%	783	48.7%	2,307	56.7%	8,528	59.9%
Other Family Households with Children	114	80.8%	826	51.3%	1,765	43.3%	5,700	40.1%
Family Households No Children	743	84.0%	3,916	70.9%	8,329	67.2%	23,062	61.8%
Married Couple No Children	568	76.3%	3,067	78.3%	6,579	79.0%	17,650	76.5%
Other Family Households No Children	176	23.7%	849	21.7%	1,750	21.0%	5,412	23.5%
Non-Family Households	535	37.7%	3,328	37.6%	8,535	40.8%	22,291	37.4%
Non-Family Households with Children	2	0.4%	14	0.4%	38	0.4%	187	0.8%
Non-Family Households No Children	533	99.6%	3,313	99.6%	8,497	99.6%	22,105	99.2%
Average Family Household Size	2.9		3.0		3.0		3.0	
Average Family Income	\$82,249		\$84,696		\$95,822		\$94,194	
Median Family Income	\$56,298		\$63,650		\$73,750		\$73,927	
Average Non-Family Household Size	1.2		1.2		1.2		1.3	
Marital Status (2023)								
Population Age 15 Years or Over	2,789		17,542		41,433		123,994	
Never Married	705	25.3%	5,042	28.7%	12,854	31.0%	39,550	31.9%
Currently Married	1,146	41.1%	7,738	44.1%	17,930	43.3%	52,745	42.5%
Previously Married	937	33.6%	4,761	27.1%	10,649	25.7%	31,698	25.6%
Separated	139	14.8%	787	16.5%	1,566	14.7%	5,062	16.0%
Widowed	242	25.8%	1,326	27.9%	3,030	28.4%	8,720	27.5%
Divorced	557	59.4%	2,648	55.6%	6,054	56.8%	17,917	56.5%
Educational Attainment (2023)								
Adult Population Age 25 Years or Over	2,434		15,002		35,006		102,215	
Elementary (Grade Level 0 to 8)	42	1.7%	505	3.4%	1,221	3.5%	3,263	3.2%
Some High School (Grade Level 9 to 11)	144	5.9%	1,335	8.9%	2,857	8.2%	8,213	8.0%
High School Graduate	1,197	49.2%	6,009	40.1%	12,103	34.6%	34,188	33.4%
Some College	428	17.6%	2,399	16.0%	6,387	18.2%	20,366	19.9%
Associate Degree Only	253	10.4%	1,360	9.1%	2,908	8.3%	9,404	9.2%
Bachelor Degree Only	233	9.6%	2,029	13.5%	5,402	15.4%	14,890	14.6%
Graduate Degree	137	5.6%	1,365	9.1%	4,128	11.8%	11,889	11.6%
Any College (Some College or Higher)	1,051	43.2%	7,153	47.7%	18,825	53.8%	56,551	55.3%
College Degree + (Bachelor Degree or Higher)	370	15.2%	3,394	22.6%	9,530	27.2%	26,780	26.2%

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2023, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.4112/-82.5282

294 Co Rd 120 South Point, OH 45680	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2023)	1,620		10,131		24,351		69,450	
Total Housing Units (2020)	1,548		10,012		23,810		68,320	
Historical Annual Growth (2020-2023)	71	1.5%	119	0.4%	541	0.8%	1,130	0.6%
Housing Units Occupied (2023)	1,419	87.6%	8,853	87.4%	20,936	86.0%	59,581	85.8%
Housing Units Owner-Occupied	1,000	70.5%	6,182	69.8%	14,076	67.2%	39,141	65.7%
Housing Units Renter-Occupied	419	29.5%	2,670	30.2%	6,860	32.8%	20,440	34.3%
Housing Units Vacant (2023)	200	12.4%	1,279	12.6%	3,415	14.0%	9,869	14.2%
Household Size (2023)								
Total Households	1,419		8,853		20,936		59,581	
1 Person Households	470	33.1%	2,935	33.1%	7,436	35.5%	18,772	31.5%
2 Person Households	515	36.3%	3,305	37.3%	7,332	35.0%	21,222	35.6%
3 Person Households	207	14.6%	1,243	14.0%	2,924	14.0%	9,280	15.6%
4 Person Households	138	9.7%	830	9.4%	1,993	9.5%	6,469	10.9%
5 Person Households	64	4.5%	361	4.1%	831	4.0%	2,590	4.3%
6 Person Households	18	1.3%	118	1.3%	293	1.4%	843	1.4%
7 or More Person Households	8	0.5%	60	0.7%	127	0.6%	404	0.7%
Household Income Distribution (2023)								
HH Income \$200,000 or More	65	4.6%	419	4.7%	1,265	6.0%	3,480	5.8%
HH Income \$150,000 to \$199,999	23	1.6%	365	4.1%	1,022	4.9%	2,464	4.1%
HH Income \$125,000 to \$149,999	7	0.5%	318	3.6%	983	4.7%	2,857	4.8%
HH Income \$100,000 to \$124,999	86	6.0%	549	6.2%	1,506	7.2%	4,822	8.1%
HH Income \$75,000 to \$99,999	116	8.2%	956	10.8%	2,321	11.1%	7,390	12.4%
HH Income \$50,000 to \$74,999	320	22.5%	1,467	16.6%	3,261	15.6%	9,538	16.0%
HH Income \$35,000 to \$49,999	262	18.5%	1,384	15.6%	2,788	13.3%	6,907	11.6%
HH Income \$25,000 to \$34,999	132	9.3%	1,011	11.4%	2,057	9.8%	5,908	9.9%
HH Income \$15,000 to \$24,999	184	13.0%	1,063	12.0%	2,179	10.4%	5,492	9.2%
HH Income \$10,000 to \$14,999	188	13.3%	704	7.9%	1,512	7.2%	4,046	6.8%
HH Income Under \$10,000	36	2.5%	616	7.0%	2,042	9.8%	6,677	11.2%
Household Vehicles (2023)								
Households 0 Vehicles Available	55	3.9%	694	7.8%	1,961	9.4%	5,981	10.0%
Households 1 Vehicle Available	638	45.0%	4,004	45.2%	8,858	42.3%	22,622	38.0%
Households 2 Vehicles Available	466	32.8%	2,646	29.9%	6,821	32.6%	20,296	34.1%
Households 3 or More Vehicles Available	261	18.4%	1,509	17.0%	3,295	15.7%	10,682	17.9%
Total Vehicles Available	2,559		14,586		33,914		100,257	
Average Vehicles per Household	1.8		1.6		1.6		1.7	
Owner-Occupied Household Vehicles	2,045	79.9%	11,565	79.3%	26,361	77.7%	77,009	76.8%
Average Vehicles per Owner-Occupied Household	2.0		1.9		1.9		2.0	
Renter-Occupied Household Vehicles	514	20.1%	3,020	20.7%	7,553	22.3%	23,248	23.2%
Average Vehicles per Renter-Occupied Household	1.2		1.1		1.1		1.1	
Travel Time (2023)								
Worker Base Age 16 years or Over	1,345		8,502		20,574		61,460	
Travel to Work in 14 Minutes or Less	480	35.6%	2,806	33.0%	6,773	32.9%	19,373	31.5%
Travel to Work in 15 to 29 Minutes	712	52.9%	3,960	46.6%	8,565	41.6%	24,580	40.0%
Travel to Work in 30 to 59 Minutes	87	6.5%	1,121	13.2%	3,089	15.0%	10,574	17.2%
Travel to Work in 60 Minutes or More	54	4.0%	305	3.6%	769	3.7%	2,478	4.0%
Work at Home	12	0.9%	309	3.6%	1,379	6.7%	4,455	7.2%
Average Minutes Travel to Work	16.5		17.4		17.2		17.8	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.4112/-82.5282

294 Co Rd 120 South Point, OH 45680	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2023)								
Worker Base Age 16 years or Over	1,345		8,502		20,574		61,460	
Drive to Work Alone	1,263	93.9%	6,896	81.1%	15,824	76.9%	48,461	78.8%
Drive to Work in Carpool	48	3.6%	877	10.3%	2,245	10.9%	6,082	9.9%
Travel to Work by Public Transportation	-	-	63	0.7%	247	1.2%	389	0.6%
Drive to Work on Motorcycle	-	-	-	-	-	-	3	-
Bicycle to Work	-	-	11	0.1%	161	0.8%	310	0.5%
Walk to Work	21	1.5%	224	2.6%	546	2.7%	1,289	2.1%
Other Means	1	-	121	1.4%	174	0.8%	471	0.8%
Work at Home	12	0.9%	309	3.6%	1,379	6.7%	4,455	7.2%
Daytime Demographics (2023)								
Total Businesses	63		561		1,957		4,651	
Total Employees	1,341		8,577		24,309		62,427	
Company Headquarter Businesses	-	-	19	3.3%	93	4.8%	188	4.0%
Company Headquarter Employees	8	0.6%	553	6.4%	2,683	11.0%	10,664	17.1%
Employee Population per Business	21.1 to 1		15.3 to 1		12.4 to 1		13.4 to 1	
Residential Population per Business	51.5 to 1		36.8 to 1		24.9 to 1		31.5 to 1	
Adj. Daytime Demographics Age 16 Years or Over	2,744		17,340		44,591		123,201	
Labor Force								
Labor Population Age 16 Years or Over (2023)	2,749		17,265		40,856		122,294	
Labor Force Total Males (2023)	1,272	46.3%	8,147	47.2%	19,601	48.0%	59,321	48.5%
Male Civilian Employed	626	49.2%	4,067	49.9%	10,328	52.7%	30,804	51.9%
Male Civilian Unemployed	24	1.9%	264	3.2%	567	2.9%	1,820	3.1%
Males in Armed Forces	-	-	-	-	-	-	39	-
Males Not in Labor Force	622	48.9%	3,815	46.8%	8,707	44.4%	26,659	44.9%
Labor Force Total Females (2023)	1,477	53.7%	9,118	52.8%	21,255	52.0%	62,972	51.5%
Female Civilian Employed	720	48.7%	4,434	48.6%	10,247	48.2%	30,668	48.7%
Female Civilian Unemployed	19	1.3%	73	0.8%	262	1.2%	1,231	2.0%
Females in Armed Forces	-	-	-	-	-	-	9	-
Females Not in Labor Force	738	50.0%	4,610	50.6%	10,746	50.6%	31,064	49.3%
Unemployment Rate	43	1.6%	338	2.0%	829	2.0%	3,051	2.5%
Occupation (2023)								
Occupation Population Age 16 Years or Over	1,345		8,502		20,574		61,460	
Occupation Total Males	626	46.5%	4,067	47.8%	10,328	50.2%	30,796	50.1%
Occupation Total Females	720	53.5%	4,434	52.2%	10,247	49.8%	30,664	49.9%
Management, Business, Financial Operations	111	8.3%	738	8.7%	2,089	10.2%	6,422	10.4%
Professional, Related	442	32.9%	2,582	30.4%	6,361	30.9%	17,369	28.3%
Service	238	17.7%	1,639	19.3%	3,839	18.7%	11,150	18.1%
Sales, Office	196	14.6%	1,929	22.7%	4,572	22.2%	14,811	24.1%
Farming, Fishing, Forestry	1	-	1	-	72	0.4%	115	0.2%
Construction, Extraction, Maintenance	57	4.3%	455	5.4%	1,085	5.3%	3,552	5.8%
Production, Transport, Material Moving	299	22.3%	1,158	13.6%	2,557	12.4%	8,042	13.1%
White Collar Workers	749	55.7%	5,249	61.7%	13,021	63.3%	38,601	62.8%
Blue Collar Workers	596	44.3%	3,253	38.3%	7,553	36.7%	22,859	37.2%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.4112/-82.5282

294 Co Rd 120		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
South Point, OH 45680									
Units In Structure (2023)									
Total Units		1,419		8,853		20,936		59,581	
1 Detached Unit		958	67.5%	6,664	75.3%	14,943	71.4%	42,964	72.1%
1 Attached Unit		24	1.7%	77	0.9%	218	1.0%	851	1.4%
2 Units		91	6.4%	436	4.9%	997	4.8%	2,208	3.7%
3 to 4 Units		45	3.2%	359	4.1%	903	4.3%	2,091	3.5%
5 to 9 Units		5	0.3%	214	2.4%	723	3.5%	2,609	4.4%
10 to 19 Units		43	3.1%	208	2.3%	549	2.6%	1,748	2.9%
20 to 49 Units		58	4.1%	155	1.7%	405	1.9%	1,046	1.8%
50 or More Units		9	0.6%	78	0.9%	492	2.4%	1,176	2.0%
Mobile Home or Trailer		183	12.9%	638	7.2%	1,674	8.0%	4,822	8.1%
Other Structure		4	0.2%	25	0.3%	32	0.2%	66	0.1%
Homes Built By Year (2023)									
Homes Built 2014 or later		4	0.3%	11	0.1%	19	-	39	-
Homes Built 2010 to 2013		93	5.7%	469	4.6%	963	4.0%	2,464	3.5%
Homes Built 2000 to 2009		38	2.3%	646	6.4%	1,523	6.3%	4,708	6.8%
Homes Built 1990 to 1999		294	18.2%	860	8.5%	1,979	8.1%	5,792	8.3%
Homes Built 1980 to 1989		63	3.9%	671	6.6%	1,668	6.8%	5,172	7.4%
Homes Built 1970 to 1979		333	20.5%	1,529	15.1%	3,789	15.6%	10,564	15.2%
Homes Built 1960 to 1969		189	11.7%	1,045	10.3%	2,269	9.3%	7,587	10.9%
Homes Built 1950 to 1959		199	12.3%	1,359	13.4%	2,724	11.2%	7,940	11.4%
Homes Built 1940 to 1949		87	5.4%	833	8.2%	1,775	7.3%	5,302	7.6%
Homes Built Before 1939		121	7.5%	1,431	14.1%	4,227	17.4%	10,014	14.4%
Median Age of Homes		51.2	yrs	56.5	yrs	57.6	yrs	56.5	yrs
Home Values (2023)									
Owner Specified Housing Units		1,000		6,182		14,076		39,141	
Home Values \$1,000,000 or More		2	0.2%	5	-	9	-	41	0.1%
Home Values \$750,000 to \$999,999		-	-	5	-	126	0.9%	253	0.6%
Home Values \$500,000 to \$749,999		50	5.0%	81	1.3%	285	2.0%	863	2.2%
Home Values \$400,000 to \$499,999		25	2.5%	103	1.7%	241	1.7%	729	1.9%
Home Values \$300,000 to \$399,999		4	0.4%	163	2.6%	538	3.8%	2,004	5.1%
Home Values \$250,000 to \$299,999		28	2.8%	222	3.6%	644	4.6%	1,632	4.2%
Home Values \$200,000 to \$249,999		188	18.8%	527	8.5%	1,535	10.9%	3,609	9.2%
Home Values \$175,000 to \$199,999		23	2.3%	433	7.0%	1,029	7.3%	2,838	7.3%
Home Values \$150,000 to \$174,999		80	8.0%	605	9.8%	1,223	8.7%	3,918	10.0%
Home Values \$125,000 to \$149,999		70	7.0%	464	7.5%	1,289	9.2%	3,783	9.7%
Home Values \$100,000 to \$124,999		161	16.1%	740	12.0%	1,609	11.4%	4,078	10.4%
Home Values \$90,000 to \$99,999		30	3.0%	401	6.5%	705	5.0%	1,871	4.8%
Home Values \$80,000 to \$89,999		76	7.5%	549	8.9%	944	6.7%	2,478	6.3%
Home Values \$70,000 to \$79,999		60	6.0%	427	6.9%	822	5.8%	1,960	5.0%
Home Values \$60,000 to \$69,999		37	3.7%	339	5.5%	668	4.7%	2,104	5.4%
Home Values \$50,000 to \$59,999		32	3.2%	163	2.6%	426	3.0%	1,678	4.3%
Home Values \$35,000 to \$49,999		32	3.2%	342	5.5%	550	3.9%	1,766	4.5%
Home Values \$25,000 to \$34,999		17	1.7%	209	3.4%	393	2.8%	1,292	3.3%
Home Values \$10,000 to \$24,999		35	3.5%	258	4.2%	670	4.8%	1,452	3.7%
Home Values Under \$10,000		51	5.1%	147	2.4%	370	2.6%	792	2.0%
Owner-Occupied Median Home Value		\$136,253		\$117,605		\$129,802		\$131,699	
Renter-Occupied Median Rent		\$548		\$573		\$572		\$583	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.4112/-82.5282

294 Co Rd 120 South Point, OH 45680	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2023)				
Total Household Expenditure	\$79.4 M	\$500.91 M	\$1.25 B	\$3.52 B
Total Non-Retail Expenditure	\$42.02 M	\$265 M	\$660.46 M	\$1.86 B
Total Retail Expenditure	\$37.39 M	\$235.91 M	\$586.6 M	\$1.66 B
Apparel	\$2.73 M	\$17.35 M	\$43.5 M	\$122.98 M
Contributions	\$2.54 M	\$16.15 M	\$40.6 M	\$113.88 M
Education	\$2.17 M	\$14.23 M	\$36.92 M	\$103.82 M
Entertainment	\$4.37 M	\$27.86 M	\$69.81 M	\$197.11 M
Food and Beverages	\$11.77 M	\$74.17 M	\$184.15 M	\$520.83 M
Furnishings and Equipment	\$2.71 M	\$17.32 M	\$43.38 M	\$122.51 M
Gifts	\$1.9 M	\$11.96 M	\$30.31 M	\$85.49 M
Health Care	\$6.99 M	\$43.61 M	\$107.09 M	\$301.95 M
Household Operations	\$3.11 M	\$19.67 M	\$49.04 M	\$137.98 M
Miscellaneous Expenses	\$1.5 M	\$9.5 M	\$23.66 M	\$66.6 M
Personal Care	\$1.06 M	\$6.72 M	\$16.74 M	\$47.25 M
Personal Insurance	\$530.25 K	\$3.42 M	\$8.62 M	\$24.28 M
Reading	\$175.49 K	\$1.11 M	\$2.75 M	\$7.72 M
Shelter	\$16.78 M	\$105.82 M	\$263.93 M	\$744.86 M
Tobacco	\$542.98 K	\$3.29 M	\$7.94 M	\$22.44 M
Transportation	\$14.31 M	\$90.37 M	\$224.69 M	\$636.68 M
Utilities	\$6.19 M	\$38.36 M	\$93.92 M	\$265.01 M
Monthly Household Consumer Expenditure (2023)				
Total Household Expenditure	\$4,661	\$4,715	\$4,964	\$4,925
Total Non-Retail Expenditure	\$2,467 52.9%	\$2,494 52.9%	\$2,629 53.0%	\$2,605 52.9%
Total Retail Expenditures	\$2,195 47.1%	\$2,221 47.1%	\$2,335 47.0%	\$2,320 47.1%
Apparel	\$160 3.4%	\$163 3.5%	\$173 3.5%	\$172 3.5%
Contributions	\$149 3.2%	\$152 3.2%	\$162 3.3%	\$159 3.2%
Education	\$127 2.7%	\$134 2.8%	\$147 3.0%	\$145 2.9%
Entertainment	\$257 5.5%	\$262 5.6%	\$278 5.6%	\$276 5.6%
Food and Beverages	\$691 14.8%	\$698 14.8%	\$733 14.8%	\$728 14.8%
Furnishings and Equipment	\$159 3.4%	\$163 3.5%	\$173 3.5%	\$171 3.5%
Gifts	\$111 2.4%	\$113 2.4%	\$121 2.4%	\$120 2.4%
Health Care	\$410 8.8%	\$411 8.7%	\$426 8.6%	\$422 8.6%
Household Operations	\$183 3.9%	\$185 3.9%	\$195 3.9%	\$193 3.9%
Miscellaneous Expenses	\$88 1.9%	\$89 1.9%	\$94 1.9%	\$93 1.9%
Personal Care	\$62 1.3%	\$63 1.3%	\$67 1.3%	\$66 1.3%
Personal Insurance	\$31 0.7%	\$32 0.7%	\$34 0.7%	\$34 0.7%
Reading	\$10 0.2%	\$10 0.2%	\$11 0.2%	\$11 0.2%
Shelter	\$985 21.1%	\$996 21.1%	\$1,051 21.2%	\$1,042 21.2%
Tobacco	\$32 0.7%	\$31 0.7%	\$32 0.6%	\$31 0.6%
Transportation	\$840 18.0%	\$851 18.0%	\$894 18.0%	\$890 18.1%
Utilities	\$364 7.8%	\$361 7.7%	\$374 7.5%	\$371 7.5%